

Canon

FALL/WINTER 2012

DIGITAL CAMERA & CAMCORDER FULL LINE PRODUCT GUIDE



usa.canon.com/consumer

Creativity Begins with Amazing Optics.

Canon genuine optics is at the core of every PowerShot, EOS camera and VIXIA camcorder. Whether shooting stills or video, a great image begins with a great lens. With over 70 years of innovation in optical technology, Canon continues to push the envelope in lens design, achieving ever higher levels of image quality and making it a recognized leader in helping capture some of the world's greatest images. Because inspiration happens at any moment, it deserves to be captured just the way it was imagined. From photo and video capture, to printing solutions, service and support, and educational resources, look to Canon to deliver the best.



PowerShot Cameras

PowerShot Advantage	4
Product Line	7
PowerShot Technologies	22
Specifications Chart	24
Accessories Chart	26

EOS Cameras

EOS Advantage	28
Product Line	31
EOS Technologies	40
Specifications Chart	42
Accessories Chart	44

EF Lenses

EF Lens Advantage	46
Product Line	47

VIXIA HD Camcorders

VIXIA Advantage	48
Product Line	51
VIXIA Technologies	54
Specifications Chart	56
Accessories Chart	58

Cinema EOS.....

Product Line	60
Professional Camcorders & Projectors	62

PIXMA & SELPHY Printers

Product Line	64
Canon at Your Service	66
Canon Digital Learning Center	66
Canon Live Learning	66
Service & Support	67



Imaging Excellence Made Easy and Compact

Canon PowerShot digital cameras have been a long-time favorite choice among photographers of all levels. Renowned for delivering exceptional quality still and video images, advanced features, quintessential style and ease of use, PowerShot digital cameras set the pace for technological innovation and design elegance among compact cameras. With six different PowerShot Series from which to choose, there's a PowerShot camera that's perfect for you.



GENUINE CANON OPTICS

Uncompromised Image Quality

A great lens is at the heart of every great image. With over 70 years of innovation in optical technology, Canon is recognized as a leading provider of high-performance lenses for a broad range of imaging applications in numerous industries. Canon optical engineers have pioneered the use of new materials and relentlessly pushed the envelope with ingenious lens designs, achieving ever higher levels of image quality and dependability while reducing size and weight. In the world of image capture, Canon lenses have secured the loyalty of the most demanding professionals and have inspired generations of breathtaking images. When you own a PowerShot camera, you own a Genuine Canon Lens.



DiGIC IMAGE PROCESSOR

Superlative Imaging Performance

Since their groundbreaking introduction in 1999, Canon DiGIC Image Processors have set the standard for performance and brought powerful new features to PowerShot digital cameras with each successive generation. The DiGIC 4 Image Processor ushered in a new level of picture quality and accelerated processing, making possible features such as high-speed continuous shooting, Full HD Video, and improved low-light capture. The latest DiGIC 5 Image Processor, found in select new PowerShot models, delivers higher quality continuous rapid shooting, improved noise reduction under low light and an advanced Multi-Area White Balance system.



HS SYSTEM

Shoot with Confidence

The Canon HS SYSTEM lets you take photos in an even wider range of situations without sacrificing image quality. Beautiful low-light shots are possible with minimal noise and maximum detail in highlight and shadow areas. The system is the result of two technologies brought together in PowerShot cameras: an advanced high-sensitivity CCD or CMOS sensor, which is able to capture more light; and the DiGIC 4 or DiGIC 5 Image Processor, which actively reduces noise. The HS SYSTEM improves low-light shooting and delivers clear, blur-free images.



POWERSHOT ADVANTAGE



Built-in Wi-Fi®

Wireless Integration for Easy Sharing



PowerShot cameras with built-in Wi-Fi®, such as the new PowerShot S110, let you share your images and video in many ways from almost anywhere! The camera can connect wirelessly to your iOS or Android device^, where you'll upload images via the free Canon CameraWindow app®. From there you can post images to social networking sites, email them to

friends and family, or store to an online album using CANON iIMAGE GATEWAY®. Even without a mobile device, you can send images to a PC, or transfer images between Wi-Fi enabled PowerShot cameras. The PowerShot S110 also features enhanced built-in Wi-Fi® functions. You can record GPS® data on your smartphone with the Canon CameraWindow app® and wirelessly add the location data to images in your camera, and even print your images on a Wi-Fi® compatible printer®.



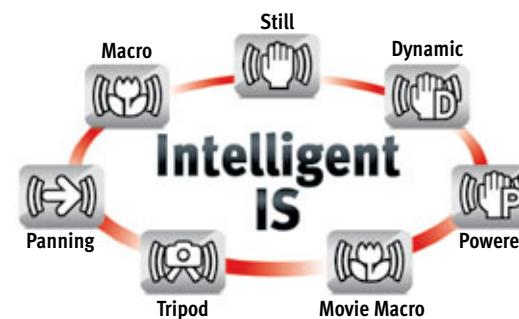
HD VIDEO

Spectacular High Definition Video

FULL HD
1920x1080



PowerShot models bring you all the fun and excitement of shooting crisp, clear HD videos that you can later watch on your HDTV or download to your computer. Depending on the model, you can shoot in Full HD (1920 x 1080) or 720p HD (1280 x 720). Stereo sound recording enhances the experience, while a dedicated movie button provides a convenient way to instantly start shooting a video. Canon technologies – such as advanced white balance, Intelligent IS and Smart AUTO – ensure stunning HD video capture.



INTELLIGENT IS A Smarter Image Stabilization System



The latest advance in Canon Optical Image Stabilization technology, Intelligent IS analyzes camera movement and applies the best shake correction method for the shooting situation. For stills, the system automatically selects among Standard, Panning, Macro (Hybrid IS) and Tripod IS modes. When shooting video, the system automatically selects among Dynamic, Powered, Macro and Tripod IS modes. With Intelligent IS, you can concentrate on image capture, letting the camera make the most effective IS settings to prevent blur.

POWERSHOT CAMERAS

PowerShot G1 X



14.3
Megapixels | 4x
Optical Zoom | 3.0"
Vari-angle LCD

1.5-inch CMOS Sensor

PowerShot G1 X's 1.5-inch CMOS sensor is nearly the size of an EOS APS-C size sensor, delivering outstanding low-light performance, wide dynamic range and exceptional depth-of-field.



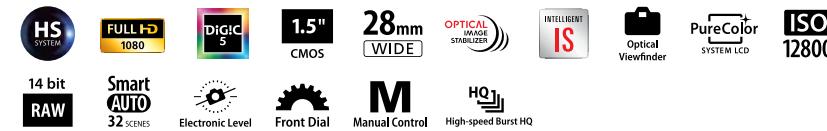
KIT CONTENTS



- PowerShot G1 X
- Lithium Battery Pack NB-10L*
- USB Interface Cable IFC-400PCU*
- Battery Charger CB-2LC*
- Lens Cap (with Strap)
- Neck Strap NS-DC9
- Digital Camera Solution CD-ROM

The Pinnacle of PowerShot

- A newly developed Canon 1.5-inch, 14.3 Megapixel High-Sensitivity CMOS sensor combined with the DIGIC 5 Image Processor creates Canon's HS SYSTEM for outstanding low-light performance up to ISO 12800.
- Full range of shooting and recording modes including 14-bit RAW + JPEG, as found in Canon DSLR cameras for the ultimate creative control.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- 4x Optical Zoom with Optical Image Stabilizer, plus a 28mm Wide-Angle lens delivers exceptional image quality and allows you to capture more in your frame.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Bright 3.0-inch Vari-angle PureColor System LCD with 922,000 dots for shooting at a variety of angles plus an Optical Viewfinder.



*Also available as optional accessory.

usa.canon.com/powershot

PowerShot G15



Explore Imaging Excellence

- Newly developed 5x Optical Zoom (28–140mm) and a bright f/1.8(W) – f/2.8(T) lens allows you to capture more in your frame. It is also ideal for low-light conditions or using shallow depth-of-field for dramatic, soft backgrounds.
- 12.1 Megapixel High-Sensitivity CMOS sensor combined with Canon's powerful DIGIC 5 Image Processor creates the Canon HS SYSTEM for exceptional low-light performance up to ISO 12800, enhanced image quality, and ultra-fast operation.
- Capture stunning 1080p Full HD video in stereo sound with a dedicated movie button; video functions include fine detail movie processing for lifelike images, zoom while shooting, and convenient playback on an HDTV via the HDMI output.
- High Speed AF greatly improves focus speed and High-Speed Burst HQ allows for continuous capture at a maximum of 10 frames^{♦♦} while maintaining superb image quality.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.

12.1 Megapixels | 5x Optical Zoom | 3.0" LCD

Large Aperture Lens

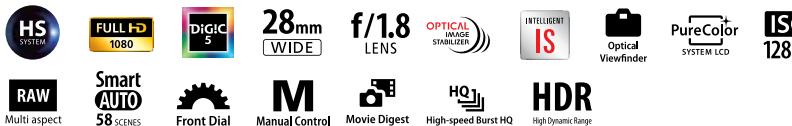
The bright f/1.8 (W) – f/2.8 (T) lens is great for low-light shooting and controlling depth-of-field for beautiful, soft backgrounds.



KIT CONTENTS



- PowerShot G15
- Battery Pack NB-10L*
- Battery Charger CB-2LC*
- Neck Strap NS-DC11
- Digital Camera Solution CD-ROM
- (USB Interface Cable not included.)



^{♦♦} The continuous shooting speed is approx. 10.0 fps.
* Also available as optional accessory.

PowerShot S110



Superb Performance with a Wireless Touch

- Built-in Wi-Fi® allows you to wirelessly transfer your images to social networking sites through CANON iIMAGE GATEWAY[#]; to a PC or upload virtually anywhere on your iOS or Android device[^] with the free download of the Canon CameraWindow app[◊], share images between Wi-Fi® enabled PowerShot cameras and even print your images on a Wi-Fi® compatible printer[°].
- 5x Optical Zoom with 24mm Wide-Angle lens allows you to capture more in your frame, and a bright f/2.0 lens makes it ideal for low-light conditions or using shallow depth-of-field for dramatic, soft backgrounds.
- 12.1 Megapixel High-Sensitivity CMOS sensor combined with a DIGIC 5 Image Processor creates the Canon HS SYSTEM for exceptional low-light performance up to ISO 12800 and enhanced image quality.
- Capture stunning 1080p Full HD video in stereo sound with a dedicated movie button; video functions include fine detail movie processing for lifelike images, zoom while shooting, and convenient playback on an HDTV via the HDMI output.

12.1 Megapixels | 5x Optical Zoom | 3.0" Capacitive Touch Panel LCD

Built-in Wi-Fi®

It's now easier than ever to share your precious memories instantly and wirelessly! From advanced wireless features to sharing with friends and family through CANON iIMAGE GATEWAY[#], built-in Wi-Fi® makes it a snap.



KIT CONTENTS



- PowerShot S110
- Battery Pack NB-5L*
- Battery Charger CB-2LX*
- Wrist Strap WS-DC11
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



[#] One-time registration is required on CANON iIMAGE GATEWAY. [^] Compatible with iOS version 4.3 or later and Android devices version 1.1.1.11 or later. Data charges may apply. [◊] This software enables you to upload images to social network services. Before uploading images, please be aware that image files may contain privacy related information such as people and places. If necessary, please delete such information. Canon does not obtain, collect or use such images or any information included in such images through this software. [°] DPS over IP certified printer is required. ^{*} Also available as optional accessory. ^{GPS}: In certain countries and regions, the use of GPS may be restricted. Therefore be sure to use GPS in accordance with the laws and regulations of your country or region. Be particularly careful when traveling outside your home country. As a signal is received from GPS satellites, take sufficient measures when using in locations where the use of electronics is regulated. Cellular data charges may apply.

PowerShot SX50 HS

NEW



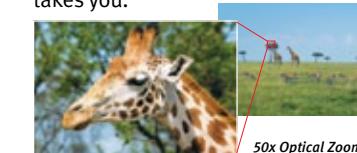
The World's Within Your Reach

- World's first 50x Optical Zoom (24–1200mm) and 24mm Wide-Angle lens## with Optical Image Stabilizer delivers magnificent images whether you are up close or far away.
- 12.1 Megapixel High-Sensitivity CMOS sensor combined with a **DiG!C 5** Image Processor creates the Canon HS SYSTEM for improved low-light performance up to ISO 6400 and enhanced image quality.
- Capture stunning 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- High Speed AF greatly improves focus speed and High-Speed Burst HQ allows for continuous capture at a maximum of 10 frames^{◇◇} while maintaining superb image quality.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Bright 2.8-inch Vari-angle LCD with 461,000 dots for shooting at a variety of angles, plus an Electronic Viewfinder.

12.1 Megapixels | **50x** Optical Zoom | **2.8"** Vari-angle LCD

50x Optical Zoom

Get up on the stage, down on the field, capture great candids without interrupting the action! This camera's ultra-powerful 50x Optical Zoom goes wherever the shot takes you.



KIT CONTENTS



- PowerShot SX50 HS
- Lens Cap (with Strap)
- Battery Pack NB-10L *
- Battery Charger CB-2LC*
- Neck Strap NS-DC11
- Digital Camera Solution CD-ROM

(USB Interface Cable not included.)



PowerShot SX500 IS

NEW



Super Zoom, Super Compact

- Canon's powerful 30x Optical Zoom and 24mm Wide-Angle lens with Optical Image Stabilizer reduces camera shake so you achieve brilliant images whether you are up close or far away.
- 16.0 Megapixel sensor and Canon **DiG!C 4** Image Processor deliver stunning quality images.
- Capture breathtaking 720p HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- Large 3.0-inch LCD with 461,000 dots enables easy viewing.
- Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations to ensure the best possible image capture for stills or video.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for shake-free images in a wide variety of conditions.
- Enhanced Zoom Framing Assist button aids in tracking and capturing subjects during super telephoto photography.

16.0 Megapixels | **30x** Optical Zoom | **3.0"** LCD

Zoom Framing Assist

Complementing the powerful 30x Optical Zoom, the Zoom Framing Assist feature makes it easier to locate your subject until you're ready to shoot.



KIT CONTENTS



- PowerShot SX500 IS
- Lens Cap (with Strap)
- Battery Pack NB-6L*
- Battery Charger CB-2LY*
- Neck Strap NS-DC11
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



PowerShot SX260 HS



Capture It All

- Canon's powerful 20x Optical Zoom and 25mm Wide-Angle lens with Optical Image Stabilization delivers stunning images from up close or at a distance.
- 12.1 Megapixel High-Sensitivity CMOS sensor combined with the **DiG!C 5** Image Processor creates Canon's HS SYSTEM for outstanding low-light performance.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- Improved Smart AUTO intelligently selects the proper camera settings based on 58 predefined shooting situations and the new Face ID function adjusts focus and exposure priority based on pre-registered faces.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Remember where you were when your pictures were taken with a GPS tracker[§] to record your location, and a logger to view the locations on a map via Canon's software.

12.1 Megapixels | **20x** Optical Zoom | **3.0"** LCD

GPS Technology[§]

GPS technology records time and location every time you shoot a photo. Bundled software allows you to track your trip on a map.



KIT CONTENTS



- PowerShot SX260 HS
- Lithium Battery Pack NB-6L*
- Battery Charger CB-2LY*
- Wrist Strap WS-DC11
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



PowerShot SX160 IS

NEW



Turn Memories Into Memorable Images

- Canon's powerful 16x Optical Zoom and 28mm Wide-Angle lens with Optical Image Stabilizer reduces camera shake so you achieve brilliant images whether you are up close or far away.
- 16.0 Megapixel sensor and Canon **DiG!C 4** Image Processor deliver stunning quality images.
- Capture breathtaking 720p HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- Large 3.0-inch LCD offers easy viewing from a wide angle.
- Smart AUTO intelligently selects the proper settings for the camera based on 32 predefined shooting situations to ensure the best possible image capture for stills or video.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for shake-free images in a wide variety of conditions.

16.0 Megapixels | **16x** Optical Zoom | **3.0"** LCD

Intelligent IS

Camera shake is detected and analyzed. The camera then automatically selects the proper image stabilizer mode to deliver the steadiest, clearest possible image.



KIT CONTENTS



- PowerShot SX160 IS
- 2 AA-size Alkaline Batteries
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



PowerShot D20



Let the Adventure Begin

- Take this camera anywhere: waterproof to 33 feet, temperature resistant from 14–104°F and shockproof up to 5 feet.[†]
- Canon's HS SYSTEM with a 12.1 Megapixel High-Sensitivity CMOS sensor and **DiGIC 4** Image Processor for improved low-light performance.
- Shoot beautiful 1080p Full HD video with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- 5x Optical Zoom with 28mm wide angle allows you to capture more in your frame and a 3.0-inch PureColor System LCD enables easy viewing.
- Remember where you were and when your photos were taken with a GPS tracker[§] that records your location^{**}, and a logger lets you view the locations on a map via Canon's software.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Optional accessories such as an additional underwater housing provides extended protection, for deeper diving.

12.1 Megapixels | **5x** Optical Zoom | **3.0"** LCD

Underwater Macro

Underwater Macro is a new scene mode that expands the PowerShot D20's already impressive underwater abilities. When shooting underwater, subjects can be difficult to approach too closely.



Underwater Macro enables close-ups by capturing a magnified image of the subject.

KIT CONTENTS



- PowerShot D20
- Lithium-ion Battery Pack NB-6L*
- Battery Charger CB-2LY*
- Wrist Strap WS-DC8*
- Strap Mount
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



PowerShot ELPH 530 HS



Black

Surpass Every Expectation

- Built-in Wi-Fi® allows you to wirelessly share your images and video through CANON iMAGE GATEWAY[#]; on Facebook, Twitter, and YouTube or to a PC. Upload virtually anywhere on your iPhone®, iPad®, or iPod touch® device with the free Canon CameraWindow app, and even share images between Wi-Fi® enabled PowerShot cameras.
- Slim design with 28mm Wide-Angle lens, 12x Optical Zoom and Optical Image Stabilizer deliver stunning images and allow you to capture more in your frame.
- Canon's HS SYSTEM with a 10.1 Megapixel High-Sensitivity CMOS sensor and **DiGIC 5** Image Processor for exceptional low-light performance.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- A 3.2-inch wide touch panel PureColor System LCD offers easy and intuitive operation, and Touch Shutter makes shooting easy and interactive.

10.1 Megapixels | **12x** Optical Zoom | **3.2"** Wide Touch Panel LCD

Wide Touch Panel LCD & Touch Shutter
Simply touch the screen to choose and track an AF point, change camera settings, record and play videos, even capture a shot with Touch Shutter!



KIT CONTENTS



- PowerShot ELPH 530 HS
- Lithium Battery Pack NB-9L*
- Battery Charger CB-2LB*
- Wrist Strap WS-DC10
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



PowerShot ELPH 520 HS



An Ultra-Slim High Performer

- 12x Optical Zoom with 28mm Wide-Angle lens and Optical Image Stabilizer deliver stunning images and allow you to capture more in your frame.
- Canon's HS SYSTEM with a 10.1 Megapixel High-Sensitivity CMOS sensor combined with Canon's DiG!C 5 Image Processor for exceptional low-light performance up to ISO 3200.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- A 3.0-inch PureColor System LCD enables easy viewing.
- Improved Smart AUTO intelligently selects the proper camera settings based on 58 predefined shooting situations, and the new Face ID function adjusts focus and exposure priority based on pre-registered faces.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Improved Movie Digest records a short 720p HD video clip right before shooting a photo and then combines one day's worth of clips into one video.



PowerShot ELPH 320 HS



Super Smart, Elegantly Thin

- Built-in Wi-Fi® allows you to wirelessly share your images and video through CANON iMAGE GATEWAY®; on Facebook, Twitter, and YouTube or to a PC. Upload virtually anywhere on your iPhone®, iPad®, or iPod touch® device with the free Canon CameraWindow app, and even share images between Wi-Fi® enabled PowerShot cameras.
- Canon's HS SYSTEM with a 16.1 Megapixel High-Sensitivity CMOS sensor and DiG!C 5 Image Processor for exceptional low-light performance.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- Ultra-slim camera with 24mm Wide-Angle lens and 5x Optical Zoom delivers stunning images and allows you to capture more in your frame.
- A 3.2-inch wide touch panel PureColor System LCD offers easy and intuitive operation, and Touch Shutter makes shooting easy and interactive.
- Improved Smart AUTO intelligently selects the proper settings for the camera based on 58 predefined shooting situations and the new Face ID function adjusts focus and exposure priority based on pre-registered faces.



Smart AUTO with 58 Scenes
Smart AUTO now detects 58 predefined shooting situations. Combined with Canon Face ID technology, your family and friends take priority to help capture the best images possible.



- PowerShot ELPH 320 HS
- Lithium Battery Pack NB-11L*
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM

PowerShot ELPH 110 HS



Style, Sophistication and Power

- Canon's HS SYSTEM with a 16.1 Megapixel High-Sensitivity CMOS sensor and DIGIC 5 Image Processor for exceptional low-light performance up to ISO 3200.
- Shoot beautiful 1080p Full HD video in stereo sound with a dedicated movie button; zoom while shooting and play back videos on an HDTV via the HDMI output.
- 5x Optical Zoom with 24mm Wide-Angle lens and Optical Image Stabilizer deliver stunning images and allow you to capture more in your frame.
- A 3.0-inch PureColor System LCD enables easy viewing.
- Improved Smart AUTO intelligently selects the proper camera settings based on 58 predefined shooting situations and the new Face ID function adjusts focus and exposure priority based on pre-registered faces.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.



16.1 Megapixels | **5x** Optical Zoom | **3.0"** LCD

Full HD Video

Record stunning 1080p Full HD Video instantly by pressing the dedicated movie button. Enjoy your beautiful



videos on an HDTV using an HDMI cable.

KIT CONTENTS



- PowerShot ELPH 110 HS
- Lithium Battery Pack NB-11L*
- Battery Charger CB-2LD*
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM

PowerShot A4000 IS | A3400 IS



A3400 IS Red



Take a Closer Look

- 16.0 Megapixel Image Sensor with DIGIC 4 Image Processor for exceptional performance.
- Smart AUTO intelligently selects the proper camera settings based on 32 predefined shooting situations for capturing spectacular images with ease.
- 8x Optical Zoom with 28mm Wide-Angle lens and Optical Image Stabilizer deliver stunning images. (5x Optical Zoom on A3400 IS)
- A 3.0-inch touch panel LCD offers easy and intuitive operation and Touch Shutter makes capturing photos easy and interactive. (A3400 IS only)
- Shoot brilliant 720p HD video with a dedicated movie button.
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition.
- Scene Modes such as Super Vivid, Poster Effect and Miniature Effect provide creative freedom to capture your photos.

16.0 Megapixels | **8x** Optical Zoom | **3.0"** LCD

POWERSHOT A4000 IS

16.0 Megapixels | **5x** Optical Zoom | **3.0"** Touch Panel LCD

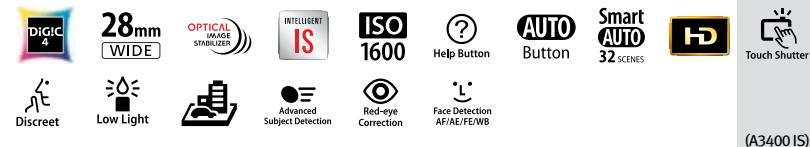
POWERSHOT A3400 IS

KIT CONTENTS



PowerShot A4000 IS shown

- PowerShot A4000 IS / A3400 IS
- Lithium Battery Pack NB-11L*
- Battery Charger CB-2LD*
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



*Also available as optional accessory.

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PowerShot A2400 IS | A2300



A2400 IS Silver



A2300 Black



Blue

Pink

Black



Blue

Red

Silver

Versatile Wonder

- Smart AUTO intelligently selects the proper camera settings based on 32 predefined shooting situations for capturing spectacular images with ease.
- Shoot brilliant 720p HD video with a dedicated movie button.
- 16.0 Megapixel Image Sensor with **DiGIC 4** Image Processor for exceptional performance.
- 5x Optical Zoom with 28mm Wide-Angle lens and Optical Image Stabilizer deliver stunning images. (Optical Image Stabilizer available on A2400 IS only)
- Intelligent IS automatically chooses from six different modes to optimize image stabilization for the shooting condition. (A2400 IS only)
- Help Button provides simple explanations and easy controls of your settings.
- Scene Modes such as Super Vivid, Poster Effect and Miniature Effect provide creative freedom to capture your photos.

16.0 | **5x** | **2.7"**
Megapixels | Optical Zoom | LCD

POWERSHOT A2400 IS

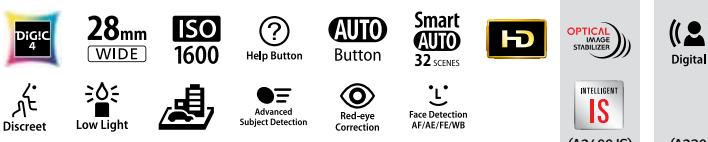
16.0 | **5x** | **2.7"**
Megapixels | Optical Zoom | LCD

POWERSHOT A2300

KIT CONTENTS

PowerShot
A2400 IS shown

- PowerShot A2400 IS/A2300
- Lithium Battery Pack NB-11L*
- Battery Charger CB-2LD*
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



PowerShot A1300 | A810



A1300 Black



A810 Silver



Silver



Black

Red

Beautiful Images Made Simple

- An Optical Viewfinder makes capturing images simple and easy. (A1300 only).
- Smart AUTO intelligently selects the proper camera settings based on 32 predefined shooting situations for capturing spectacular images with ease.
- Shoot brilliant 720p HD video with a dedicated movie button.
- 16.0 Megapixel Image Sensor with **DiGIC 4** Image Processor for exceptional performance.
- 5x Optical Zoom with 28mm Wide-Angle lens delivers stunning images.
- Digital IS reduces the effect of camera shake and subject movement.
- Scene Modes such as Fisheye Effect, Toy Camera Effect and Monochrome provide creative freedom to capture your photos.
- Help Button provides simple explanations and easy controls of your settings.

16.0 | **5x** | **2.7"**
Megapixels | Optical Zoom | LCD

POWERSHOT A1300

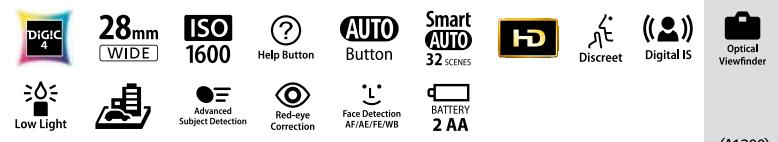
16.0 | **5x** | **2.7"**
Megapixels | Optical Zoom | LCD

POWERSHOT A810

KIT CONTENTS

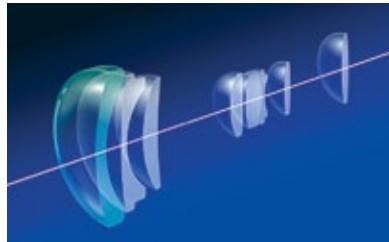
PowerShot
A1300 shown

- PowerShot A1300/A810
- 2 AA-size Alkaline Batteries
- Wrist Strap WS-800
- USB Interface Cable IFC-400PCU*
- Digital Camera Solution CD-ROM



POWERSHOT TECHNOLOGIES

UA LENS TECHNOLOGY



Pioneered by Canon, UA Lens technology makes possible compact lenses with remarkable optical performance. By using molded glass with an ultra-high refractive index in aspherical lens elements, Canon has succeeded in reducing lens size while significantly reducing image aberrations. Another stellar example of cutting-edge Canon optics, UA Lens technology helps make PowerShot digital cameras pocket-friendly and capable of astounding image quality.



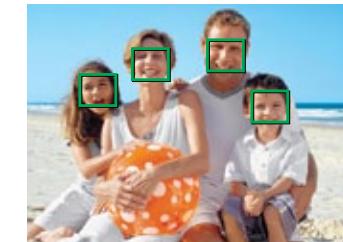
HIGH SPEED AF



NEW

Canon's latest advancement in autofocus technology, High Speed AF features exceptional speed and accuracy, resulting in a significantly reduced shutter lag time. With High Speed AF you can shoot with greater confidence, knowing you'll capture instant memories the moment you see it happen.

FACE DETECTION AF/AE/FE/WB



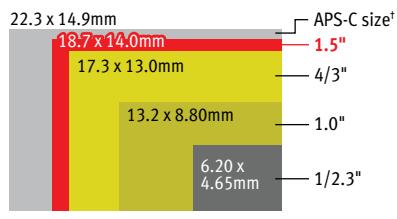
The advanced **DiGiC** Image Processors in PowerShot cameras make possible Canon Face Detection Technology, which helps you get the shot you want every time. When the shutter button is pressed halfway, the camera finds the face or faces in the frame then adjusts focus, exposure and white balance as needed to ensure a sharp image with proper illumination and accurate color for both the face(s) and the overall scene.



SMART SHUTTER



1.5-INCH CMOS SENSOR



[†] APS-C sensor used in Canon EOS DSLR cameras

The 1.5-inch Canon CMOS sensor captures stills and videos in amazing quality. Nearly the size of an EOS APS-C size sensor, the bigger sensor area enables each pixel to be larger allowing more light to be captured, for incredible low-light performance up to ISO 12800 with minimal noise and a wide dynamic range even in shadow and highlight areas. The sensor also offers shallow depth-of-field for sharp images with beautiful background blur.

1.5"
CMOS

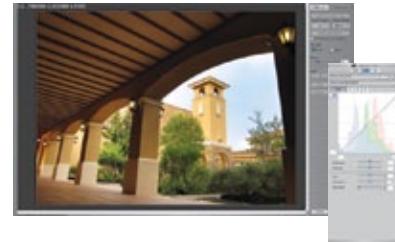
GPS TECHNOLOGY



This software uses Google Maps for displaying maps.

PowerShot digital cameras equipped with Global Positioning System (GPS)[§] technology record time and location information with your stills and video. You can use special bundled software to pinpoint your photos on a map and track your travels, making it even more fun and informative to share the memories of your adventures. You can also create personalized travel guides with custom maps to share among friends and family.

RAW MODE



Several PowerShot models include RAW mode, a must for professional photographers and a hallmark of high-end cameras. RAW mode preserves all the information recorded by the image sensor, giving you complete creative control over the editing process. On select PowerShot models, RAW and JPEG formats can be recorded simultaneously; some allow you to choose from among several aspect ratios, including 16:9, 3:2, 4:3, 1:1, and 4:5, when shooting in RAW mode.



MOVIE DIGEST



Putting together a video containing highlights from family vacations, important occasions and other special events is now easier than you might imagine. Using Movie Digest, you can have the camera automatically record a video clip (up to approximately 4 seconds) in beautiful 720p HD* every time you shoot a still image. The camera will then combine an entire day's worth of clips into a single HD video.



High-Speed Burst HQ



Select PowerShot models are equipped with a powerful shooting mode, **High-Speed Burst HQ**. High-Speed Burst HQ utilizes the increased processing speed and power of the Canon **DiGiC 5** Image Processor, enabling the user to capture fast action stills at full resolution during continuous shooting. The results are high-quality images recorded in rapid sequence. This shooting mode is useful for taking pictures at sporting events and other scenarios that require a speedy camera that can keep up with the action.

SMART AUTO with 58 SCENES

Smart AUTO provides an effortless way to get great images in many situations. It automatically detects scenes by assessing various factors in both the background and subject. Detected scenes are analyzed using a variety of presets that allow the camera to choose optimal settings to ensure the best possible image capture for stills or video.

Smart AUTO
58 SCENES

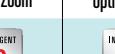
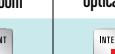
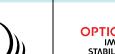
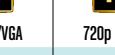


FACE ID

The latest advance in Canon Face Detection technology, Face ID automatically recognizes your registered faces, giving them priority for focus and exposure, especially useful during group photos. The camera allows up to 12 faces to be registered with names and birth dates.



POWERSHOT CAMERA SPECIFICATIONS CHART

	PowerShot G1 X	PowerShot G15	PowerShot S110	PowerShot SX50 HS	PowerShot SX500 IS	PowerShot SX260 HS	PowerShot SX160 IS	PowerShot D20	PowerShot ELPH 530 HS	PowerShot ELPH 520 HS	PowerShot ELPH 320 HS	PowerShot ELPH 110 HS	PowerShot A4000 IS	PowerShot A3400 IS	PowerShot A2400 IS	PowerShot A2300	PowerShot A1300	PowerShot A810	
																			
HS SYSTEM					—		—					—	—	—	—	—			
Image Processor																			
Image Size	14.3 Megapixels	12.1 Megapixels	12.1 Megapixels	12.1 Megapixels	16.0 Megapixels	12.1 Megapixels	16.0 Megapixels	12.1 Megapixels	10.1 Megapixels	10.1 Megapixels	16.1 Megapixels	16.1 Megapixels	16.0 Megapixels	16.0 Megapixels					
Optical Zoom	4X Optical Zoom	5X Optical Zoom	5X Optical Zoom	50X Optical Zoom	30X Optical Zoom	20X Optical Zoom	16X Optical Zoom	5X Optical Zoom	12X Optical Zoom	12X Optical Zoom	5X Optical Zoom	8X Optical Zoom	5X Optical Zoom						
Intelligent IS																			
Optical Image Stabilizer																			
LCD Size	3.0" Vari-angle	3.0"	3.0" Capacitive Touch Panel	2.8" Vari-angle	3.0"	3.0"	3.0"	3.2" Wide Touch Panel	3.0"	3.2" Wide Touch Panel	3.0"	3.0" Touch Panel	2.7"	2.7"	2.7"	2.7"	2.7"		
Smart AUTO	Smart AUTO 32 scenes	Smart AUTO 58 scenes	Smart AUTO 58 scenes	Smart AUTO 58 scenes	Smart AUTO 32 scenes	Smart AUTO 58 scenes	Smart AUTO 32 scenes												
Wi-Fi®	—	—		—	—	—	—		—		—	—	—	—	—	—			
Video Recording																			
Lens (in 35mm format)	28-112 mm f/2.8-f/5.8	28-140 mm f/1.8-f/2.8	24-120 mm f/2.0-f/5.9	24-200 mm f/3.4-f/6.5	24-720 mm f/3.4-f/5.8	25-500 mm f/3.5-f/6.8	28-448 mm f/3.4-f/5.9	28-140 mm f/3.4-f/4.8	28-366 mm f/3.4-f/5.6	28-336 mm f/3.4-f/5.6	24-120 mm f/3.7-f/5.9	24-224 mm f/3.7-f/5.9	28-140 mm f/2.8-f/6.9	28-140 mm f/2.8-f/6.9	28-140 mm f/2.8-f/6.9	28-140 mm f/2.8-f/6.9	28-140 mm f/2.8-f/6.9		
Recording Media	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	microSD/microSDHC/microSDXC Memory Cards	microSD/microSDHC/microSDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards		
Connectivity	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), Mini-HDMI Connector, SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), SD Memory Card Slot	USB 2.0 Hi-Speed (PictBridge compatible); AV Output (NTSC/PAL selectable, Stereo Audio), SD Memory Card Slot			
Shutter Speed	60-1/4000 sec.; Noise Reduction available when set between 60-1.3 sec. in TV or M	15-1/4000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when manually set at 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when manually set at 15-1.3 sec. in TV or M	15-1/1600 sec.; Noise Reduction available when manually set at 15-1.3 sec. in TV or M	15-1/3200 sec.; Noise Reduction available when manually set at 15-1.3 sec. in TV or M	15-1/3200 sec.; Noise Reduction available when manually set at 15-1.3 sec. in TV or M	15-1/4000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/4000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M	15-1/2000 sec.; Noise Reduction available when set between 15-1.3 sec. in TV or M			
Focus Range	Normal: 1.3 ft. (40 cm) – infinity (W), 0.3 ft. (1.3 m) – infinity (T) Macro: 7.9 in.-2.3 ft. (20-70 cm) (W), 2.8 ft.-5.2 ft. (85-150 cm) (T)	Normal: 0.4 in. (1 cm) – infinity (W), 0.3 in. (10 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (1-50 cm) (W)	Normal: 1.2 in. (30 cm) – infinity (W), 12 in. (30 cm) – infinity (T) Macro: 1.2 in.-1.6 ft. (30-50 cm) (W)	Normal: 0 in. (0 cm) – infinity (W), 4.3 ft. (1.3 m) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0 in. (0 cm) – infinity (W), 4.6 ft. (1.4 m) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.3 ft. (1 m) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 2.0 ft. (60 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.3 ft. (1 m) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)	Normal: 0.2 in. (5 cm) – infinity (W), 3.0 ft. (90 cm) – infinity (T) Macro: 0.4 in.-1.6 ft. (10-50 cm) (W)
White Balance Control	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Flash, Underwater, Custom 1, Custom 2	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Flash, Underwater, Custom 1, Custom 2	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Underwater, Custom			
Viewfinder	Real-image Optical Viewfinder	Real-image Optical Viewfinder	—	Electronic Viewfinder	—	—	—	—	—	—	—	—	—	—	—	Real-image Optical Viewfinder	—		
RAW Mode	Yes (14-bit)																		

POWERSHOT CAMERA ACCESSORIES CHART

POWERSHOT CAMERAS	Cases												Underwater		Accessory Kit			
	PSC-6000	PSC-5100	PSC-4050	PSC-4100	PSC-3300	PSC-3200	PSC-2070 (Black/Red)	PSC-1000 (Burgundy/Pink/Grey/Light Blue)	PSC-900	PSC-600	PSC-55	Metal Neck Strap 1	Wrist/Neck Strap	Waterproof Case Weight WW-DC1	Waterproof Case	Digital Camera Accessory Kit AKT-DC2		
G1 X	•													NS-DC9	•	WP-DC44		
G15		•												NS-DC11	•	WP-DC48		
S110					•									WS-DC11	•	WP-DC47		
SX50 HS				•										NS-DC11				
SX500 IS			•											NS-DC11				
SX260 HS					•	•								WS-DC11				
SX160 IS					•									WS-800				
D20														WS-DC8	•	WP-DC45		
ELPH 530 HS							•	•						WS-DC10				
ELPH 520 HS							•	•						WS-DC11		WP-DC340L		
ELPH 320 HS							•							WS-DC10				
ELPH 110 HS							•							WS-800		WP-DC330L		
A4000 IS					•	•								WS-800				
A3400 IS, A2400 IS, A2300						•								WS-800				
A1300, A810														WS-800				
Remarks														Not available separately.	Buoyancy adjustment weight kit for waterproof cases.	Waterproof up to 130 ft.	• Soft Case SC-DC80 Silicone jacket Shoulder Strap Carabiner Strap Strap Mount Float	
POWERSHOT CAMERAS	Conversion Lenses and Adapters							Remote Switch	Batteries and Chargers			Speedlites				Cables		
	TC-DC58E	LA-DC58L	Macrolite Adapter	FA-DC58C	FA-DC58D	FA-DC67A	Lens Hood	RS-60E3	Battery Pack	Battery Charger	AC Adapter Kit	EX Series (600EX-RT/430EX II/ 320EX/270EX II)	Speedlite Transmitter ST-E2	HF-DC1	HF-DC2	USB Cable IFC-400PCU	Mini-HDMI Cable HTC-100	AV Cable
G1 X			MLA-DC1	•			LH-DC70	•	NB-10L	CB-2LC	ACK-DC80	•	•			•	•	AVC-DC400ST
G15	•	•			•			•	NB-10L	CB-2LC	ACK-DC80	•	•	•	•	•	•	AVC-DC400ST
S110									NB-5L	CB-2LX	ACK-DC30				•	•	•	AVC-DC400ST
SX50 HS						•	LH-DC60	•	NB-10L	CB-2LC	ACK-DC80	•	•				•	AVC-DC400ST
SX500 IS									NB-6L	CB-2LY	ACK-DC40				•	•	•	AVC-DC400ST
SX260 HS									NB-6L	CB-2LY	ACK-DC40				•	•	•	AVC-DC400ST
SX160 IS								NB4-300*	CBK4-300*	ACK-800			•	•	•	•	AVC-DC400ST	
D20								NB-6L	CB-2LY	ACK-DC40			•	•	•	•	AVC-DC400	
ELPH 530 HS								NB-9L	CB-2LB	ACK-DC70			•	•	•	•	AVC-DC400ST	
ELPH 520 HS								NB-9L	CB-2LB	ACK-DC70			•	•	•	•	AVC-DC400ST	
ELPH 320 HS								NB-11L	CB-2LD	ACK-DC90			•	•	•	•	AVC-DC400ST	
ELPH 110 HS								NB-11L	CB-2LD	ACK-DC90			•	•	•	•	AVC-DC400	
A4000 IS								NB-11L	CB-2LD	ACK-DC90			•	•	•	•	AVC-DC400	
A3400 IS, A2400 IS, A2300								NB-11L	CB-2LD	ACK-DC90			•	•	•	•	AVC-DC400	
A1300, A810								NB4-300*	CBK4-300*	ACK-800			•	•	•	•	AVC-DC400	
Remarks								* AA-Size Alkaline Battery (x2) Optional	* Battery and Charger Kit		* G1 X is not compatible with 600EX-RT							



Unleash Your Creativity with EOS Cameras

A winning combination of innovative design and state-of-the-art performance, Canon EOS is an extraordinary and comprehensive system of digital photography. At the heart of this system are Canon EOS cameras which, along with Canon EF Lenses, represent more than 70 years of unparalleled experience and expertise at the forefront of imaging technology. No matter the photographer, no matter the occasion, EOS cameras deliver phenomenal still and moving images, providing tools for creative expression that are second to none.



EF80 million



CANON OPTICAL TECHNOLOGY Great Images Start with Great Lenses

For many photographers, Canon EF lenses alone are reason enough to shoot with the EOS System. A blend of world-class optics, microelectronics and precision manufacturing technologies, EF lenses are perfected in Canon's laboratories and proven in the field. Canon optics are the preeminent choice of demanding professionals – the lenses often associated with history's most memorable still and motion images. Pioneers in the use of new materials and innovative optical designs, Canon engineers have achieved ever higher levels of image quality, performance and dependability. Whatever, whenever and wherever you shoot with your EOS cameras, you can count on Canon EF lenses to deliver imaging performance of the highest caliber.



Full-Frame CMOS Sensor (actual size)

CANON CMOS TECHNOLOGY Pure, High-Resolution Image Capture

Canon develops and produces its own CMOS sensors using proprietary technologies. They fulfill the primary functions of an imaging sensor – sensitive, accurate, low-noise capture of image data – with exceptional performance. CMOS sensors convert and amplify signals before they are transferred to the image processor, enabling them to produce exceptionally clean image data and reduce power consumption by as much as 90%. Data transfer speeds are increased by using multi-channel signal paths that dramatically improve the camera's responsiveness. Developed in two sizes (Full-Frame or APS-C), Canon CMOS sensors incorporate the latest engineering advances, significantly reducing digital noise and expanding the useful ISO range.



DIGIC IMAGE PROCESSOR The Power to Excel

Developed to maximize performance between the capturing and recording stages of digital photography, Canon DIGIC Image Processors use advanced signal processing technologies to enhance image quality and deliver a markedly more intuitive, responsive camera. The DIGIC 4, DIGIC 5 and DIGIC 5+ Image Processors employed in EOS cameras work in concert with Canon CMOS sensors to achieve even higher levels of performance, with high-end EOS models incorporating Dual Image Processors. Advanced EOS features such as Face Detection Live mode, Full HD video recording, Lens Peripheral Illumination Correction and Auto Lighting Optimizer are all possible thanks to the power of the amazing DIGIC Image Processor.



EOS ADVANTAGE



EOS FULL HD VIDEO

Cinematic Motion Capture

Select EOS cameras offer 1920 x 1080 Full HD video recording with many recording options and quality rivaling that of professional movie camcorders. Many offer shooting in a number of frame rates and resolutions as well as a choice between All i-frame or IPB compression, delivering files perfect for post production. The wealth of superb EF lenses that make EOS photography so remarkable can also be used in shooting video. You can even shoot with specialty lenses, such as macro and tilt-shift lenses,

FULL HD
1080

and take advantage of Canon's amazing Movie Servo AF (available on select models) for continuous autofocus tracking while recording. By shooting video with a large sensor camera, it's simple to take advantage of the image quality and characteristics intrinsic to SLR photography. Because the photographer has access to the EOS cameras' extended ISO sensitivities and exposure control capabilities, depth-of-field can be manipulated with ease. Big sensors also capture more light, and can record at high ISO sensitivities with less digital noise.



AUTOFOCUS TECHNOLOGY

Fast, Accurate, Sophisticated AF

EOS cameras feature cutting-edge AF performance, representing the latest technical innovations. Cameras like the EOS-1D X and EOS 5D Mark III feature Canon's 61-Point High Density Reticular AF for exceptional speed and accuracy. Other AF systems provide not only a large AF coverage area, but also tremendous control over focusing point selection. The focusing point can be selected automatically by the camera or manually by the user. Advanced Canon focus tracking technology helps maintain accurate AF even with fast-moving subjects and is one of the hallmarks of Canon EOS technology.



EOS SYSTEM

Photography at Its Highest Level

The EOS System accommodates a broad spectrum of photographers and photographic needs with a comprehensive array of more than 60 interchangeable EF lenses, advanced Speedlite flashes and numerous system accessories. You can choose powering options for both cameras and flashes, including battery grips and battery packs, Wireless File Transmitters, remote controls, and viewfinder accessories, including focusing screens. Growing with photographers' needs, the EOS System is exceptional in its ability to enhance shooting power, customization and versatility.

EOS-1D X



©Tyler Stableford

The Ultimate EOS

- Newly designed 18.1 Megapixel Full-Frame CMOS sensor, 14-bit A/D conversion, wide range ISO setting 100–51200 (L:50, H1: 102400, H2: 204800) for shooting from bright to dim light and next generation Dual **DiGIC 5+** Image Processors for enhanced noise reduction and blazing processing speed.
- New 61-Point High Density Reticular AF including 41 cross-type AF points with f/4.0 lens support and 5 dual diagonal AF points (sensitive to f/2.8), plus EOS iTR (Intelligent Tracking and Recognition) AF for accurate subject tracking.
- EOS iSA (Intelligent Subject Analysis) System powered by a dedicated Canon **DiGIC 4** Image Processor, featuring a 100,000-pixel RGB Metering Sensor with subject and color recognition for reliable AE.
- EOS HD Video with manual exposure control and multiple frame rates (1080: 30p (29.97) / 24p (23.976) / 25p, 720: 60p (59.94) / 50p, 480: 60p (59.94) / 50p) with 4GB automatic file partitioning (continuous recording time 29 minutes 59 seconds) with selectable "All i-frame" or IPB compression.

18.1 | 51200 | 12.0^Δ
Megapixels ISO Range Frames Per Sec

61-Point High Density Reticular AF
The EOS-1D X feature Canon's new 61-Point High Density Reticular AF, which is quite simply the fastest, most comprehensive AF system Canon has ever produced.



KIT CONTENTS



- EOS-1D X Digital SLR Body
- Eyecup Eg (not shown)*
- Battery Pack LP-E4N*
- Battery Charger LC-E4N*
- Stereo AV Cable AVC-DC400ST
- USB Interface Cable IFC-200U*
- Wide Neck Strap L7
- Cable Protector
- EOS Digital Solution Disc
- Software Instruction Manual (not shown)



*Also available as optional accessory.
ΔThe maximum continuous shooting speed is restricted to 10 fps when the battery charge is less than 50% or when ISO speed is above 32000. If the camera's internal temperature is low and ISO speed is above 20000, the maximum continuous shooting speed is restricted to 10 fps.

EOS 5D Mark III



The Power to Create

- Newly designed 22.3 Megapixel Full-Frame CMOS sensor, 14-bit A/D conversion, wide range ISO setting 100–25600 (L:50, H1: 51200, H2: 102400) for shooting from bright to dim light and next generation DIGIC 5+ Image Processor for enhanced noise reduction and exceptional processing speed.
- New 61-Point High Density Reticular AF including up to 41 cross-type AF points with f/4.0 lens support and 5 dual diagonal AF points (sensitive to f/2.8).
- iFCL Metering with 63 zone dual-layer metering sensor that utilizes AF and color information for optimizing exposure and image quality.
- EOS HD Video with manual exposure control and multiple frame rates (1080: 30p (29.97) / 24p (23.976) / 25p, 720: 60p (59.94) / 50p, 480: 30p (29.97) / 25p) with 4 GB automatic file partitioning (continuous recording time 29 minutes 59 seconds), selectable “All i-frame” or IPB compressions, embedded timecode, manual audio level control while recording, and headphone terminal.

22.3 | 25600 | 6.0
Megapixels ISO Range Frames Per Sec

Full-Frame Canon CMOS Sensor

The Canon manufactured Full-Frame CMOS sensor delivers professional performance with digital convenience. EOS DSLR cameras with full-frame sensors do not require a focal length conversion factor. They deliver high resolution with exceptionally low noise and wide dynamic range.



KIT CONTENTS



- EOS 5D Mark III Digital SLR Body
- Battery Pack LP-E6*
- Battery Charger LC-E6*
- EOS Digital Solution Disc
- Software Instruction Manual (not shown)
- Eyecup Eg (not shown)*
- Wide Neck Strap EW-EOS 5DMK III
- Stereo AV Cable AVC-DC400ST*
- USB Interface Cable IFC-200U*



EOS 5D Mark II



Brilliant Stills, Spectacular Video

- 21.1 Megapixel Full-Frame CMOS sensor, 14-bit A/D conversion, wide range ISO setting 100–6400 (expandable L: 50, H1: 12800 and H2: 25600).
- Full HD Video captures at 1920 x 1080 resolution for up to 4GB per clip with HDMI output for HD viewing of stills and video.
- DIGIC 4 Image Processor for faster processing of fine detail and color reproduction as well as reduced image noise.
- High performance with 3.9 fps continuous shooting, shutter with a durability of 150,000 cycles and improved weather resistant body.
- Live View Function for still (Quick, Live and Face Detection AF modes) and video.
- 3.0-inch Clear View LCD (920,000 dots/VGA) monitor with anti-reflective and scratch resistant coatings for improved viewing and smudge protection.

21.1 | 6400 | 3.9
Megapixels ISO Range Frames Per Sec

EOS Full HD Video

EOS DSLRs with Full HD Video capability make it possible to shoot extraordinary stills and video with one camera.

The ability to use the entire range of EF lenses adds enormous freedom in shooting with full creative control of depth-of-field and exposure.



KIT CONTENTS



- EOS 5D Mark II Digital SLR Body
- Battery Pack LP-E6*
- Battery Charger LC-E6*
- EOS Digital Solution Disc
- Software Instruction Manual (not shown)
- Eyecup Eb (not shown)*
- Wide Neck Strap EW-EOS5DMKII*
- Stereo Video Cable STV-250N*
- USB Interface Cable IFC-200U*
- PictBridge
- HDMI™



EOS 7D



FIRMWARE
VERSION
2.0.X
UPGRADE
Now Available

18.0 | **6400** | **8.0**
Megapixels ISO Range Frames Per Sec

Beyond the Still

- 18.0 Megapixel CMOS sensor and Dual **DIGIC 4** Image Processor for high image quality and speed.
- ISO 100–6400 (expandable to 12800) for shooting from bright to dim light.
- 8.0 fps continuous shooting up to 130^{t/†} JPEG Large/Fine and 25^{t/†} RAW images.
- Advanced movie mode with manual exposure control, manual audio level adjustment (64 levels)^{††}, and selectable frame rates: 1920 x 1080 (Full HD): 30p (29.97) / 24p (23.976) / 25p, 1280 x 720 (HD): 60p (59.94) / 50p, 640 x 480 (SD): 60p (59.94) / 50p.
- Intelligent Viewfinder with 100% field of view, wide viewing angle of 29.4°, high magnification of 1.0, intelligent viewfinder with glass pentaprism and superimposed LCD display in viewfinder supports various shooting styles.
- 19-point, all cross-type AF system equipped with dual diagonal cross-type sensors in center at f/2.8 and f/5.6 and AF area selection modes to match various shooting situations.



- EOS 7D Digital SLR Body
- Eyecup Eg (not shown)*
- Wide Neck Strap EW-EOS7D
- Stereo AV Cable AVC-DC400ST*
- USB Interface Cable IFC-200U*
- Battery Pack LP-E6*
- Battery Charger LC-E6*
- EOS Digital Solution Disc
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)

EOS 60D



18.0 | **6400** | **5.3**
Megapixels ISO Range Frames Per Sec

An EOS with Perspective

- 18.0 Megapixel CMOS sensor and **DIGIC 4** Image Processor for high image quality and speed.
- ISO 100–6400 (expandable to 12800) for shooting from bright to dim light.
- Improved Full HD Video with manual exposure control, expanded recording, Movie Crop recording in 640 x 480, sound recording level adjustment and an external microphone IN terminal for access to improved sound quality.
- Vari-angle 3.0-inch Clear View LCD monitor for shooting at low angles and 1,040,000-dot VGA with reflection reduction using multi coating and high-transparency materials for bright and clear viewing.
- 5.3 fps continuous shooting up to approx. 58 Large/JPEGs and 16 RAW.
- 96% viewfinder coverage allowing you to see more of your image in the viewfinder.

Vari-angle LCD Monitor
The Vari-angle monitor flips out from the back of the camera and can easily be adjusted over a wide range of viewing positions – even facing forward – to enable shooting at a variety of unconventional angles.



- EOS 60D Digital SLR Body
- Eyecup Eb (not shown)*
- Wide Strap EW-EOS 60D*
- USB Interface Cable IFC-130U
- Stereo AV cable AVC-DC400ST*
- Battery Pack LP-E6*
- Battery Charger LC-E6*
- EOS Digital Solution Disc
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)

EOS REBEL T4i



NEW

Inspiration on Demand

- 18.0 Megapixel CMOS (APS-C) sensor, 14-bit A/D conversion, ISO 100–12800; expandable to 25600 (H) for shooting from bright to dim light and high performance **DiGIC 5** Image Processor for exceptional image quality and speed.
- High speed continuous shooting up to 5.0 fps allows you to capture all the action.
- Improved autofocus performance with a 9-point all cross-type AF system (including a high-precision dual-cross f/2.8 center point), and new Hybrid CMOS AF increases autofocus speed when shooting photos and video in Live View.
- Enhanced EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking of moving subjects, manual exposure control and multiple frame rates (1080: 30p (29.97) / 24p (23.976) / 25p, 720: 60p (59.94) / 50p, 480: 30p (29.97) / 25p), built-in stereo microphone, manual audio level adjustment, and Video Snapshot with editing for expanded video shooting options.

18.0 | **12800** | **5.0**
Megapixels ISO Range Frames Per Sec

Movie Servo AF

The EOS Rebel T4i's Movie Servo AF enables continuous AF tracking of moving subjects while recording video. Used in conjunction with one of the new Canon STM lenses, AF is even smoother and quieter, delivering video files of the highest caliber.



KIT CONTENTS



- EOS Rebel T4i Digital SLR Body
- Eyecup Ef (not shown)*
- Wide Strap EW-100DBII*
- USB Interface Cable IFC-130U
- Battery Pack LP-E8*
- Battery Charger LC-E8E*
- EOS Digital Solution Disc and Software Instruction Manual CD
- Camera Instruction Manual (not shown)



* Also available as optional accessory.

EOS REBEL T3i



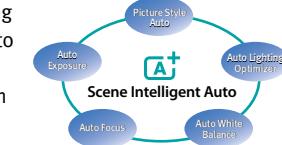
The Essence of EOS Photography

- 18.0 Megapixel CMOS (APS-C) sensor and **DiGIC 4** Image Processor for high image quality and speed.
- ISO 100–6400 (expandable to 12800) for shooting from bright to dim light.
- Improved Full HD Video with manual exposure control, expanded recording [1920 x 1080 Full HD Video at frame rates of 30 (29.97), 24 (23.976) and 25.0 frames per second] with new Movie Digital zoom and Video Snapshot features for enhanced movie shooting options.
- Vari-angle 3.0-inch Clear View LCD monitor (3:2) for shooting at high or low angles and 1,040,000-dot VGA with reflection reduction using multi coating and high-transparency materials for bright and clear viewing.
- Scene Intelligent Auto mode and Picture Style Auto incorporating the EOS Scene Detection System to capture beautiful scenes with ease.
- Express your creativity with advanced imaging features like Basic+ function, Multi-Aspect function and Creative Filters.

18.0 | **6400** | **3.7**
Megapixels ISO Range Frames Per Sec

Scene Intelligent Auto

With Scene Intelligent Auto, the camera automatically analyzes the image, taking into account faces, colors, brightness, movement and contrast. It then applies the most appropriate enhancing features to deliver maximum impact.



KIT CONTENTS



- EOS Rebel T3i Digital SLR Body
- Eyecup Ef (not shown)*
- Wide Strap EW-100DBII*
- USB Interface Cable IFC-130U
- AV Cable AVC-DC400ST*
- Battery Pack LP-E8*
- Battery Charger LC-E8E*
- EOS Digital Solution Disc
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)



* Also available as optional accessory.

EOS REBEL T3



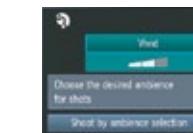
The Beauty of Simplicity

- 12.2 Megapixel CMOS (APS-C) sensor and **DIGIC 4** Image Processor for high image quality and speed.
- ISO 100–6400 for shooting from bright to dim light.
- Improved HD Video with expanded recording (HD: 30p (29.97) / 25p), and with in-camera movie editing options.
- High speed, reliable 9-point AF system utilizing a high precision, f/5.6 cross-type center point.
- Enhanced metering with a 63-zone, Dual-layer metering system for accurate metering between exposures.
- Up to 3.0 fps continuous shooting.
- 2.7-inch wide TFT LCD monitor (230,000 dots) with Live View function for improved viewing.
- The Feature Guide offers short descriptions of each function and Quick Control screen for easy operation.

12.2 | **6400** | **3.0**
Megapixels ISO Range Frames Per Sec

Feature Guide

The Feature Guide helps you quickly master the camera's many shooting options. It provides easy-to-understand descriptions and instructions right on the camera's LCD screen, explaining what steps to take to achieve the desired results.



KIT CONTENTS



- EOS Rebel T3 Digital SLR Body
- EF-S 18-55mm f/3.5-5.6 IS II Lens
- Eyecup Ef (not shown)*
- Wide Strap EW-200DB
- USB Interface Cable IFC-130U
- Battery Pack LP-E10*
- Battery Charger LC-E10*
- EOS Digital Solution Disc
- "Great Photography is Easy" Booklet and "Do More with Macro" Booklet (not shown)
- Software Instruction Manual (not shown)



EOS M

NEW



Creativity in Motion

- EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking of moving subjects, manual exposure control and multiple resolution and frame rates, built-in stereo microphone, manual audio level adjustment, and Video Snapshot with editing for expanded video shooting options.
- 18.0 Megapixel CMOS (APS-C) sensor, ISO 100–6400 (expandable to 12800 in H mode) for video recording, ISO 100–12800 (expandable to 25600 in H mode) for still image shooting from bright to dim light and high performance **DIGIC 5** Image Processor for exceptional image quality in video and photos.
- Hybrid CMOS AF delivers fast autofocus speed for video and photos.
- Touch Screen 3.0-inch Clear View LCD monitor II (approximately 1,040,000 dots) with smudge-resistant coating features multi-touch operation and Touch AF for an easy and intuitive experience and clear viewing when outdoors.
- Compatible with the full line of Canon EF and EF-S lenses (Optional Mount Adapter EF-EOS M is required) for expanded creativity.

18.0 | **6400** | **4.3**
Megapixels ISO Range (Video) Frames Per Sec

Smooth Movie Capture With STM Lenses
Incorporating a stepping motor, STM lenses ensure the smoothest, quickest and quietest focus shifts of any EOS lens, perfect for shooting video, and a perfect complement to the EOS M Digital Camera.



KIT CONTENTS



- EOS M Digital Camera Body
- EF-M 22mm f/2 STM Lens
- Neck Strap EM-100DB
- USB Interface Cable IFC-130U
- Battery Pack LP-E12*
- Battery Charger LC-E12*
- EOS Digital Solution Disc, Camera Instruction Manual and Software Instruction Manual CD



EOS TECHNOLOGIES

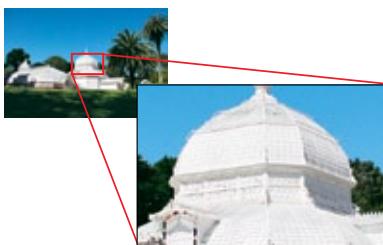
EOS

EXTENSIVE ISO RANGE



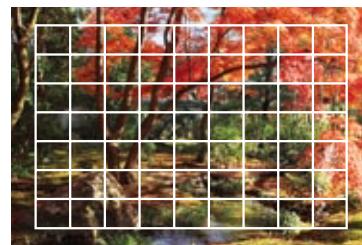
EOS cameras feature an exceptionally wide ISO sensitivity range, providing remarkable shooting flexibility in diverse photographic situations. The EOS 5D Mark III, for example, features the breathtaking standard ISO range of 100-12800, expandable to a low of ISO 50 and high of ISO 102400! Even at higher ISO settings, renowned Canon CMOS sensor and noise reduction technologies work to ensure superb image quality, enabling higher shutter speeds in low-light situations.

HIGHLIGHT TONE PRIORITY



When shooting brightly lit, contrasting subjects, it is often difficult to avoid loss of highlight detail: white areas are washed out and flat. Canon's Highlight Tone Priority function calculates exposures to make the best possible use of available dynamic range, making sure more detail is preserved in highlight areas. This not only minimizes blown highlights but also renders a more natural reproduction of continuous tones throughout the image.

ADVANCED EXPOSURE CONTROL



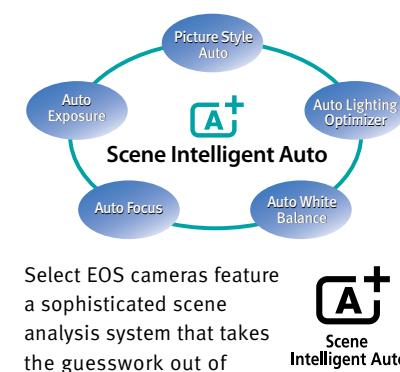
EOS cameras incorporate advanced exposure control systems, which ensure precise Auto Exposure with a wide range of metering options. iFCL metering, found on select EOS cameras, integrate the camera's AF system into its readings, ensuring the subject gets metering priority. Multi-zone Full-frame Evaluative metering assures excellent results even in difficult lighting situations. Center-Weighted, Partial, Spot and Multi-spot provide advanced photographers extraordinary exposure control, enabling them to capture superb images under the most challenging lighting conditions.

AUTO LIGHTING OPTIMIZER



The Auto Lighting Optimizer automatically and selectively adjusts image exposure to help ensure accurate brightness and contrast. It can brighten areas of the composition while maintaining highlight detail and darken areas while maintaining shadow detail. Available in Full Auto and other shooting modes, this feature can be used by beginners and fine-tuned by advanced shooters to ensure beautifully exposed images in a wide variety of lighting situations.

SCENE INTELLIGENT AUTO



Select EOS cameras feature a sophisticated scene analysis system that takes the guesswork out of making optimal camera settings in a wide variety of shooting situations. Scene Intelligent Auto provides image capture data to the camera's exposure, white balance, picture style and lighting optimizer systems. It merges a number of very complex measurements into settings that ensure photographs of gorgeous tonality, accurate color, sharp focus and phenomenal detail.

PICTURE STYLE TECHNOLOGY



Canon's ingenious Picture Style feature makes it easier for photographers at any level to deal with the myriad available camera features and settings. It provides a number of user-friendly presets that facilitate optimal choices based simply on the type of shooting. New presets can be created using Canon's included Picture Style Editor Software, and individual camera settings – such as sharpening, contrast, color tone, and saturation – can always be overridden.

LIVE VIEW FUNCTION



Live View makes it possible to compose directly from the camera's LCD and is an indispensable feature for creative photography in numerous situations. Thanks to Canon's amazing Hybrid CMOS AF, sharp focus is achieved with great speed and it's easy to zoom in and navigate the composition to check critical detail and make corrections quickly. In the studio, Live View enables remote operation when the camera is connected to a computer (via USB or an optional Wireless File Transmitter).

AXIS ELECTRONIC LEVEL SENSOR



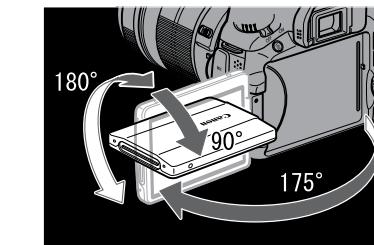
When faced with shooting situations that make it difficult to find true horizontal, photographers can use the Electronic Level Display on the EOS 5D Mark III, EOS 7D and EOS 60D for more precise composition. Indicators are visible in both the viewfinder and on the LCD, showing when the camera is within one degree of true level. The EOS 7D has a Dual Axis Electronic Level Display capable of sensing both roll and pitch.

INTELLIGENT VIEWFINDER



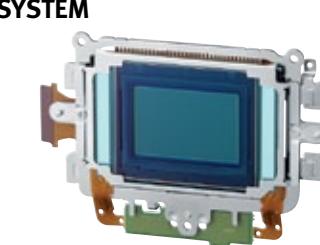
The Intelligent Viewfinder, found on select EOS cameras, is a transparent LCD through which the image is viewed. Because it is an electronic display, it can superimpose a variety of shooting information that can be dynamically varied. AF points, for example, can be displayed, adjusted, or hidden as needed. The Intelligent Viewfinder also includes a Grid Display, and in Spot Metering mode, the specific measurement area is shown.

VARI-ANGLE LCD



For easy composition, despite the camera's location, there's nothing like Vari-angle LCD screens found on the EOS 60D, the EOS Rebel T3i and the EOS Rebel T4i. The EOS Rebel T4i even has a newly engineered, Vari-angle Touch Screen 3.0-inch Clear View LCD monitor II that uses the same capacitive technology as today's popular mobile devices—it's touch-sensitive and delivers sophisticated operation with a whole new level of simplicity.

EOS INTEGRATED CLEANING SYSTEM



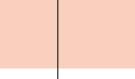
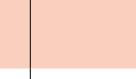
Canon's Integrated Cleaning System helps combat stray dust that can enter the camera and settle on the image sensor, causing "spots" in captured images. The sensor cleans itself automatically with ultrasonic vibrations every time the camera is turned on or off. Removed dust adheres to special material around the sensor to help it stay off the surface. The EOS-1D X's system improves upon this, using two vibrating elements and a fluorine coating on the camera's infrared/ultraviolet absorption glass filter to further discourage dust adhesion.

DURABILITY



Hold a Canon EOS camera in your hands. The look and feel of quality and reliability are the result of decades of camera-making experience – knowledge that translates to real-world performance and durability second to none. Professional-level EOS cameras employ advanced alloys to ensure outstanding strength without excessive weight, while an abundance of gaskets and seals assure outstanding water and dust resistance. These are truly precision instruments built to last.

EOS CAMERA SPECIFICATIONS CHART

	EOS-1D X	EOS 5D Mark III	EOS 5D Mark II	EOS 7D	EOS 60D	EOS Rebel T4i	EOS Rebel T3i	EOS Rebel T3	EOS M	
										
DSLR	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	
Image Size	18.1 Megapixels	22.3 Megapixels	21.1 Megapixels	18.0 Megapixels	18.0 Megapixels	18.0 Megapixels	18.0 Megapixels	12.2 Megapixels	18.0 Megapixels	
Image Processor										
ISO Range***	ISO 100-51200 Expandable to ISO 204800	ISO 100-25600 Expandable to ISO 102400	ISO 100-6400 Expandable to ISO 25600	ISO 100-6400 Expandable to ISO 12800	ISO 100-6400 Expandable to ISO 12800	ISO 100-12800 Expandable to ISO 25600	ISO 100-6400 Expandable to ISO 12800	ISO 100-6400 Expandable to ISO 12800	(Video) ISO 100-6400 Expandable to ISO 12800 (Still) ISO 100-12800 Expandable to ISO 25600	
Video Recording										
Number of Focusing Points	61 61 (Area AF Ellipse); 61 points selectable, 41 cross-type points (lens dependent), 5 diagonal cross-type points, improved AI Servo AF III	61 61 (Area AF Ellipse); 61 point selectable, 41 cross-type points (lens dependent), 5 diagonal cross-type points, improved AI Servo AF III	9 9 (plus 6 Assist AF points), Center AF point is cross-type Hybrid high and standard precision	19 19, Each AF point has a cross-type sensor, Center AF point is dual-diagonal high-precision cross-type sensor with f/2.8	9 9, Each AF point has cross-type sensors, Center AF point also has additional, high-precision dual cross-type sensor with f/2.8 or faster lenses	9 9, Each AF point has cross-type sensor; Center AF point also has additional, high-precision dual cross-type sensor with f/2.8 or faster lenses	9 9, Center AF point is a high precision cross-type, vertical-line sensitive at f/2.8	9 9, Center AF point is cross-type, vertical-line sensitive at f/5.6	31 Live View only	
Crop Factor / Image Sensor (CMOS)	1.0x Full-frame	1.0x Full-frame	1.0x Full-frame	1.6x APS-C	1.6x APS-C	1.6x APS-C	1.6x APS-C	1.6x APS-C	1.6x APS-C	
Frames Per Second	3.0 and 12.0 fps [△] 14.0 fps (in Super High Speed Mode)	3.0 fps and 6.0 fps	3.9 fps	3.0 and 8.0 fps	3.0 and 5.3 fps	5.0 fps	3.7 fps	3.0 fps	4.3 fps [□]	
Compatible Lenses	EF Lenses	EF Lenses	EF Lenses	EF and EF-S Lenses	EF and EF-S Lenses	EF and EF-S Lenses	EF and EF-S Lenses	EF and EF-S Lenses	EF-M Lenses (EF and EF-S with Mount Adapter EOS-EF M)	
Special Features	<ul style="list-style-type: none"> Built-in 3.2" (approx. 1.04 million dots) Wide Viewing Angle Color Monitor 31 Custom Functions in 6 Sets 2 Multi-controllers Simultaneous RAW and JPEG Image Capture Multiple Exposures (4 Modes) Dioptric Adjustment Depth-of-field Preview FE Lock Mirror Lock In-camera RAW Processing Star Rating System USB 2.0 Hi-Speed Compatible Magnesium Alloy Body Dust Reduction Feature Intelligent Viewfinder 	<ul style="list-style-type: none"> Built-in 3.2" (approx. 1.04 million dots) Wide Viewing Angle Color Monitor 31 Custom Functions in 3 Sets Multi-controller and Quick Control Dial Dual Axis Electronic Level Simultaneous RAW and JPEG Image Capture HDR Shooting with 5 Effects Multiple Exposures (4 Modes) Dioptric Adjustment Depth-of-field Preview FE Lock Mirror Lock N3 Remote Control Socket USB 2.0 Hi-Speed Compatible Magnesium Alloy Body Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) Wide Viewing Angle Color Monitor 25 Custom Functions with 71 Settings Multi-controller Simultaneous RAW and JPEG Image Capture Dioptric Adjustment Mirror Lock N3 Remote Control Socket USB 2.0 Hi-Speed Compatible Magnesium Alloy Body Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) Wide Viewing Angle Color Monitor 27 Custom Functions in 4 Groups Multi-controller Dual Axis Electronic Level Simultaneous RAW and JPEG Image Capture Dioptric Adjustment Mirror Lock Intelligent Viewfinder Display Mirror Lock Retractable Built-in E-TTL II Flash, with Integrated Speedlite Transmitter and Manual Output Control USB 2.0 Hi-Speed Compatible Magnesium Alloy Body Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) Wide Viewing Angle Color Monitor 20 Custom Functions in 4 Groups Multi-controller Horizontal Level Simultaneous RAW and JPEG Image Capture Dioptric Adjustment Mirror Lock Retractable Built-in E-TTL II Flash Integrated Speedlite Transmitter Basic+ Movie Crop In-camera RAW Processing Creative Filters Star Rating System Aluminum and Polycarbonate with Glass Fiber Chassis USB 2.0 Hi-Speed Compatible Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) Wide Viewing Angle Color Monitor 27 Custom Functions in 4 Groups Multi-controller Horizontal Level Simultaneous RAW and JPEG Image Capture Dioptric Adjustment Mirror Lock Retractable Built-in E-TTL II Flash Integrated Speedlite Transmitter Basic+ Movie Crop In-camera RAW Processing Creative Filters Star Rating System Aluminum and Polycarbonate with Glass Fiber Chassis USB 2.0 Hi-Speed Compatible Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) Wide Viewing Angle Color Monitor 27 Custom Functions in 4 Groups Multi-controller Horizontal Level Simultaneous RAW and JPEG Image Capture Dioptric Adjustment Mirror Lock Retractable Built-in E-TTL II Flash Integrated Speedlite Transmitter Basic+ Movie Crop In-camera RAW Processing Creative Filters Star Rating System Aluminum and Polycarbonate with Glass Fiber Chassis USB 2.0 Hi-Speed Compatible Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 3.0" (approx. 920,000 dots) Wide Viewing Angle Color Monitor 27 Custom Functions in 4 Groups Multi-controller Horizontal Level Simultaneous RAW and JPEG Image Capture Dioptric Adjustment Mirror Lock Retractable Built-in E-TTL II Flash Integrated Speedlite Transmitter Basic+ Movie Crop In-camera RAW Processing Creative Filters Star Rating System Aluminum and Polycarbonate with Glass Fiber Chassis USB 2.0 Hi-Speed Compatible Dust Reduction Feature Live View Function & Face Detection Live Mode 	<ul style="list-style-type: none"> Built-in 2.7" (approx. 230,000 dots) Color Monitor 7 Custom Functions Simultaneous RAW and JPEG Image Capture FE Lock Mirror Lock Feature Guide Basic+ Peripheral Illumination Correction Creative Filters EOS Scene Detection Technology, Scene Intelligent Auto and Picture Style Auto Multiple Aspect Ratios Movie Digital Zoom Video Snapshot Built-in Flash with Speedlite Transmitter 	<ul style="list-style-type: none"> Built-in Touch Screen 3.0" (approx. 1.04 million dots) Clear View LCD monitor II 11 Custom Functions with 34 Settings Simultaneous RAW and JPEG Image Capture USB 2.0 Hi-Speed Compatible Mirror Lock Feature Guide Basic+ Peripheral Illumination Correction Creative Filters EOS Scene Detection Technology, Scene Intelligent Auto and Picture Style Auto Multiple Aspect Ratios Video Snapshot Albums Dust Reduction Feature
Recording Media	2x UDMA CF/CF Cards (Type I or II)	1 UDMA CD/CF Cards (Type I) and 1SD/SDHC/SDXC Memory Cards	UDMA CF/CF Cards (Type I or II)	UDMA CF/CF Cards (Type I or II)	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Card and compatible with UHS-I SD Memory Card	SD/SDHC/SDXC Memory Cards	SD/SDHC/SDXC Memory Cards	SD/SDXC/SDXC Memory Card and compatible with UHS-I SD Memory Card	
Shutter Speeds	30-1/8000 sec. & Bulb; manually settable in 1/3-, 1/2-, 1-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3- and 1-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3-, 1/2-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3- or 1/2-stop increments	30-1/8000 sec. & Bulb; manually settable in 1/3- or 1/2-stop increments	30-1/4000 sec. & Bulb; manually settable in 1/3- or 1/2-stop increments	30-1/4000 sec. & Bulb; manually settable in 1/3- or 1/2-stop increments	30-1/4000 sec. & Bulb; manually settable in 1/3- or 1/2-stop increments	1/60-1/4000 sec., X-sync at 1/200 sec. (Scene Intelligent Auto); 30-1/4000 sec. & bulb, X-sync at 1/200 sec.; manually settable in 1/3- or 1/2-stop increments	
LCD Size / Vari-angle	3.2" / -	3.2" / -	3.0" / -	3.0" / -	3.0" / Yes	3.0" / Yes	3.0" / Yes	2.7" / -	3.0" / -	
Viewfinder Coverage	Approx. 100% horizontal/vertical at 0.76x	Approx. 100% horizontal/vertical at 0.71x	98% horizontal/vertical at 0.71x	Approx. 100% horizontal/vertical at 1x	Approx. 96% horizontal/vertical at 0.95x	95% horizontal/vertical at 0.85x	95% horizontal/vertical at 0.85x	95% horizontal/vertical at 0.8x	No Viewfinder	
Dimensions (W x H x D)	Approx. 6.2 x 6.4 x 3.3 in. / 158 x 163.6 x 82.7 mm	Approx. 6.0 x 4.6 x 3.0 in. / 152 x 116.4 x 76.4 mm	Approx. 6.0 x 4.5 x 3.0 in. / 152 x 113.5 x 75.0 mm	Approx. 5.8 x 4.4 x 2.9 in. / 148.2 x 110.7 x 73.5 mm	Approx. 5.7 x 4.2 x 3.1 in. / 144.5 x 105.8 x 78.6 mm	Approx. 5.2 x 3.9 x 3.1 in. / 133.1 x 99.8 x 78.8 mm	Approx. 5.2 x 3.9 x 3.1 in. / 133.1 x 99.5 x 77.9 mm	Approx. 5.1 x 3.9 x 3.0 in. / 129.9 x 96.5 x 77.7 mm	Approx. 4.28 x 2.62 x 1.27 in. / 108.6 x 66.5 x 32.3 mm	
Weight (CIPA Standard) △	Approx. 54.0 oz. / 1,530 g	Approx. 33.5 oz. / 950 g	Approx. 31.9 oz. / 905 g	Approx. 32.1 oz. / 910 g	Approx. 26.6 oz. / 755 g	Approx. 20.3 oz. / 575 g	Approx. 20.1 oz. / 570 g	Approx. 17.4 oz. / 495 g	Approx. 10.5 oz. / 298 g	

EOS CAMERA ACCESSORIES CHART

EOS CAMERAS	Batteries, Chargers and Adapters															EOS	
	Battery Pack LP-E12	Battery Pack LP-E10	Battery Pack LP-E8	Battery Pack LP-E6	Battery Pack LP-E4N	Battery Pack LP-E4	Battery Charger LC-E12	Battery Charger LC-E10	Battery Charger LC-E8E	Battery Charger LC-E6	Battery Charger LC-E4N	Battery Charger LC-E4	AC Adapter Kit ACK-E12	AC Adapter Kit ACK-E10	AC Adapter Kit ACK-E8	AC Adapter Kit ACK-E6	
1D X					•							•					
5D Mark III				•								•					•
5D Mark II				•								•					•
7D				•								•					•
60D				•								•					•
Rebel T4i																	•
Rebel T3i				•													•
Rebel T3									•								•
EOS M	•							•					•				
EOS CAMERAS	Batteries, Chargers and Adapters			Speedlites					Remote Controllers and Switches					GPS Accessories			EOS
	AC Adapter Kit ACK-E4	Car Battery Charger CBC-E6	Car Battery Cable CB-570	Speedlite 600EX-RT	Speedlite 430EX II	Speedlite 320EX	Speedlite 270EX II	Speedlite 90EX	Wireless Controller LC-5	Wireless Remote Controller RC-6	Remote Switch RS-80N3	Timer Remote Controller TC-80N3	Remote Switch RS-60E3	GPS Receiver GP-E1	GPS Receiver GP-E2		
1D X																	
5D Mark III																	•◊
5D Mark II																	
7D																	•◊
60D																	
Rebel T4i																	
Rebel T3i																	
Rebel T3																	
EOS M																	
EOS CAMERAS	Battery Grips					Wireless File Transmitters				Adapter	Bags and Cases						EOS
	Battery Grip BG-E11	Battery Grip BG-E9	Battery Grip BG-E8	Battery Grip BG-E7	Battery Grip BG-E6	Wireless File Transmitter WFT-E7A	Wireless File Transmitter WFT-E6A	Wireless File Transmitter WFT-E5A	Wireless File Transmitter WFT-E4 II A	Mount Adapter EF-EOS M	Digital Gadget Bag 100DG	Digital Gadget Bag 200DG	Professional Gadget Bag 1EG	Deluxe Gadget Bag 10EG	Gadget Bag 2400	Deluxe Back Pack 200EG	Custom Gadget Bag 100EG
1D X																	
5D Mark III	•																
5D Mark II																	
7D																	
60D																	
Rebel T4i																	
Rebel T3i																	
Rebel T3																	
EOS M																	



EF LENS ADVANTAGE



OVER 60 LENSES

Great Images Start with Great Lenses

Embodying the world's most advanced optical, microelectronic, and precision manufacturing technologies, Canon EF lenses deliver extraordinary image quality and range of choice. There are more than 60 EF lenses covering a wide span of focal lengths, and they include specialty tilt-shift and macro types. They make it possible to capture that perfect shot.

OPTICAL IMAGE STABILIZER

Capture Sharp Handheld Shots in More Situations

Canon Optical Image Stabilizer (OIS) technology uses miniature sensors and a high-speed microcomputer built into the lens. Camera shake is detected and analyzed, then corrected via a special shifting lens group. Because Canon OIS is in the lens, it can be optimized for the focal lengths and optical characteristics unique to each lens.



EOS FULL HD VIDEO

Discover New Motion Capture Possibilities

By taking advantage of large-sensor capture and Canon EF lenses, EOS Full HD Video provides shooting options once reserved only for still photography, including specialty EF lenses, such as Macro, Tilt-Shift and Zoom Fisheye. Among the standout image quality benefits are beautiful depth-of-field characteristics and remarkable capture capability under poor lighting conditions.



Spectacular Optics, EOS Performance



STANDARD/STANDARD ZOOM LENSES

Covering a popular range of focal lengths for most photographers, EF "standard" lenses are ideal for a wide range of shooting situations.



WIDE-ANGLE/WIDE-ANGLE ZOOM LENSES

Canon EF fixed-focal-length wide-angle lenses are exceptionally sharp and virtually distortion-free, while EF ultra-wide zooms deliver stunning perspectives.



EF 8-15mm f/4 Fisheye • f/4 • 1024 sec.



TELEPHOTO/TELEPHOTO ZOOM LENSES

EF telephoto and telephoto zoom lenses deliver legendary image quality and are superb tools for "getting close" to your subjects.



EF 400mm f/2.8L IS II USM • f/2.8 • 1/2000 sec.



SPECIALTY LENSES

Solutions for specialized shooting, Canon's TS-E (Tilt-Shift) and Macro lenses are designed for diverse applications from architectural to studio to nature photography.



TS-E 24mm f/3.5L • f/11 • 20.0 sec.



Capture Your Vision without Compromise

Your vision deserves to be captured with exceptional clarity and beauty, and that goal is the driving force behind every Canon imaging innovation. Reflecting decades of leadership in optics and imaging, with an unparalleled history of excellence in the design and manufacture of professional video products, Canon camcorders deliver on the promise of outstanding image quality and performance. Your images in motion are expressions of the time and space that are your world. Entrust their capture to no less than Canon.

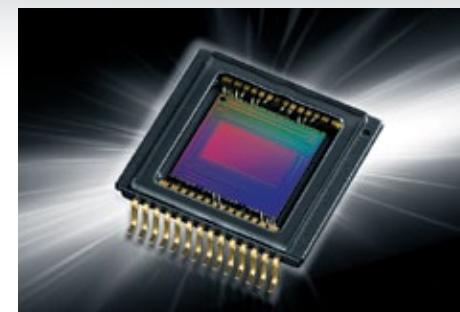


CANON HD VIDEO LENS

Experience the Superb Quality of Genuine Canon Optics



More than seven decades of manufacturing HD Video Lens lenses for professional broadcast and photography are behind Canon's extraordinary expertise in optics, and Canon lenses today enjoy a legendary reputation among professional videographers and photographers. Every Canon camcorder is equipped with a Genuine Canon Video Lens. Our high definition video lenses use aspherical lens technology to achieve low chromatic aberration with high resolution while maintaining compact dimensions. Canon also uses super spectra coating technology to lower flare and ghosting.



CANON HD CMOS PRO

Shoot High Definition with the Professional's Edge



Select VIXIA camcorders feature the Canon HD CMOS Pro Image Sensor, a 1/3-inch native 1920 x 1080 image sensor that incorporates technology proven in Canon's professional-level camcorders. Unlike image sensors found in competitive camcorders, HD CMOS Pro uses fewer pixels, which are significantly larger and more sensitive. VIXIA HF M-Series camcorders also feature the latest HD CMOS Pro sensor with increased sensitivity to light resulting in a 20% improved low-light performance* and wide dynamic range. Since the effective number of pixels in the HD CMOS Pro Image Sensor is equal to 1920 x 1080, resizing is eliminated, allowing Full HD video to be captured and recorded with high precision and resolution.



DIGIC DV III IMAGE PROCESSOR

Advanced Technology Delivers Exceptional Clarity



DIGIC DV Image Processors have long been at the heart of Canon imaging excellence, providing exceptional color and clarity to both video and photos. The latest and most advanced Canon HD image processor, DIGIC DV III, takes HD video to an unparalleled level of quality. DIGIC DV III delivers stunningly realistic color reproduction and sophisticated noise reduction for exceptional low-light performance. It is also the high-speed engine that powers a variety of Canon technologies including Smart AUTO, Touch & Track, Genuine Canon Face Detection and Cinema-Look Filters.

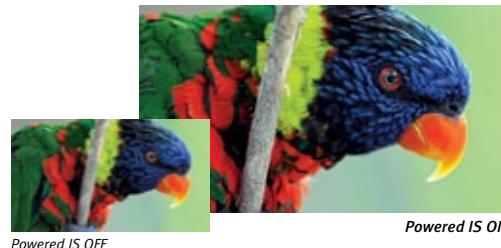
VIXIA ADVANTAGE



WIRELESS TECHNOLOGY Share Videos Easily with Wi-Fi® Integration



Select 2012 VIXIA camcorders now feature built-in Wi-Fi® technology making captured HD video available easily for effortless sharing to friends and family. Compatible with 802.11 b/g/n wireless standards, these camcorders can connect with compatible home networks, wireless hotspots, iOS and Android mobile devices using Canon Movie Uploader app. Videos and photos can be easily shared over the internet by signing up on CANON iIMAGE GATEWAY®—an online photo



CANON OPTICAL IMAGE STABILIZER TECHNOLOGY

Smarter IS for Sharp, Steady Video

Canon Optical Image Stabilization technology takes the shake out of handheld shooting for sharp, steady video in any situation. Dynamic SuperRange OIS provides continuous adjustment throughout the entire zoom range to correct a broad range of camera shake. Extra compensation is applied at wide-angle focal lengths to help eliminate shaking that occurs while walking. Powered IS provides compensation at the telephoto end of the zoom range where camera shake is magnified. Intelligent IS analyzes movement and applies the best shake correction method for the shooting situation, automatically selecting among Dynamic, Powered, Macro and Tripod IS modes.

storage service that lets you upload to Facebook, YouTube and Twitter. The latest VIXIA camcorders also feature the option of recording in the AVCHD or MP4 formats. The MP4 format is a widely available format for easy viewing on a number of devices from smartphones to tablets to computers. The MP4 format provides quick uploads to social networking sites for easy sharing of videos anytime, anywhere to friends and family. VIXIA camcorders with Wi-Fi® technology are compatible with the DLNA standard (Digital Living Network Alliance), allowing you to enjoy wireless viewing of your videos via your DLNA-compatible TV or through other DLNA-certified devices.



INSTANT AUTOFOCUS The Fast, Sharp Focus HD Demands



Sharp focus is crucial when shooting high definition video. Canon's proprietary Instant Autofocus system delivers fast, accurate focus, even when you're shooting in bright light, at night, or with the camera in motion. First, an external sensor uses fast phase difference detection to calculate the distance to the subject and establish initial quick focus. Then, the internal CMOS image sensor is used with Canon's TTL-AF technology to establish final focus with exceptional precision. This revolutionary hybrid system dramatically decreases focusing time and helps ensure consistently sharp video.

VIXIA HF G10

HIGH DEFINITION FLASH MEMORY CAMCORDER

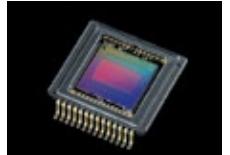
VIXIA CAMCORDERS



10x | 32GB | SD
Optical Zoom | Internal Memory | 2 Card Slots

Professional-Quality High Definition

HD CMOS Pro Image Sensor
A 1/3-inch native 1920 x 1080 image sensor, HD CMOS Pro incorporates technology proven in professional-level Canon camcorders to deliver outstanding video resolution, superb low-light performance and a wide dynamic range.



- Records crisp Full HD Video to a 32GB internal flash drive or directly to 2 SDXC-compatible memory card slots for fast and easy sharing.
- Genuine Canon 10x HD Video Lens with 8-Blade Iris and manual focus ring delivers unsurpassed image quality and a wide angle of view for added versatility.
- Canon HD CMOS Pro Image Sensor is a professional-level 1/3-inch native 1920 x 1080 image sensor which delivers outstanding video resolution, superb low-light performance and a wide dynamic range.
- 3.5-inch High Resolution Touch Panel LCD offers fast and easy operation and exceptional detail on a stunning 922,000 dot screen.
- Professional Shooting Assist Functions—such as enhanced zebra pattern, color peaking, Custom Key and Dial, color bars, white balance control and selectable zoom speed all provide an exceptional level of control.
- Cinema-Look Filters offer 9 different built-in filters allowing users to create video with a variety of professional cinematic looks.



KIT CONTENTS



- VIXIA HF G10
- Stereo Video Cable STV-250N*
- Lens Hood
- Battery Pack BP-808*
- Compact Power Adapter CA-570*
- Wireless Controller WL-D89*
- Stylus Pen
- USB Cable IFC-300PCU
- Mini HDMI Cable HTC-100/S*
- Pixela Video Browser Software Disc
- Pixela Transfer Utility Disc /Musix Disc
- Photo Applications /Musix Disc

VIXIA HF M52 | HF M50 | HF M500

HIGH DEFINITION FLASH MEMORY CAMCORDER



VIXIA HF M52



VIXIA HF M50



VIXIA HF M500

Pro Image Quality with Compact Convenience

- A Genuine Canon 10x HD Video Lens with SuperRange Optical Image Stabilization provides unsurpassed, professional-looking image quality.
- Newly designed Canon HD CMOS Pro Image Sensor is a professional-level 1/3-inch native 1920 x 1080 image sensor which delivers outstanding video resolution, improved low-light performance[†], and a wide dynamic range.
- Built-in Wi-Fi^{**} allows you to wirelessly share your images and video through CANON iMAGE GATEWAY[®]; on Facebook, Twitter and YouTube or send to a PC. Upload virtually anywhere on your iPhone[®], iPad[®], or iPod touch[®] device with the free Canon Movie Uploader app, and enjoy wireless viewing on your DLNA compatible TV or through other DLNA devices.
- Choose to record in AVCHD for the highest quality viewing on an HDTV or archiving, or in MP4 format for easy sharing with mobile devices or cloud applications.
- Intelligent IS automatically chooses from four different modes to optimize image stabilization for the shooting condition.



10x | **32GB** | **SD**
Optical Zoom | Internal Memory | Card Slot

10x | **8GB** | **SD**
Optical Zoom | Internal Memory | Card Slot

10x | **SD**
Optical Zoom | Card Slot

KIT CONTENTS

VIXIA HF M52 shown

- VIXIA HF M52/M50/M500
- Battery Pack BP-718*
- Compact Power Adapter CA-110
- Stylus Pen
- Mini HDMI Cable HTC-100/S*
- USB Interface Cable IFC-300PCU
- Pixela Video Browser / Network Utility Software Disc (VIXIA HF M52/M50 only)
- Pixela Transfer Utility Disc (VIXIA HF M50 only)
- ImageBrowser EX / Image Mix/Music Data Disc

52 SDHC/SDXC memory cards are recommended for capacity and guaranteed speed. Class 4 or higher speed required for 1920 x 1080 recording mode.
† 20% improved low-light performance compared to the Canon HD CMOS Pro Image Sensor used in Canon's 2011 VIXIA Camcorders.

One-time registration is required. *Also available as optional accessory. **VIXIA HF M52 and HF M50 only.

VIXIA HF R32 | HF R30 | HF R300

HIGH DEFINITION FLASH MEMORY CAMCORDER



VIXIA HF R32



VIXIA HF R30



VIXIA HF R300

Superb Imaging Revved with Intense Zooming Power

- Genuine Canon HD Video Lens with 51x Advanced Zoom and SuperRange Optical Image Stabilization deliver an impressive range, while offering exceptionally steady video.
- Improved Canon 3.28 Megapixel Full HD CMOS Image Sensor and DIGIC DV III Image Processor capture videos at 1920 x 1080 resolution and provide the ultimate in color and imaging performance.
- Built-in Wi-Fi^{**} allows you to wirelessly share your images and video through CANON iMAGE GATEWAY[®]; on Facebook, Twitter and YouTube or send to a PC. Upload virtually anywhere on your iPhone[®], iPad[®], or iPod touch[®] device with the free Canon Movie Uploader app, and enjoy wireless viewing on your DLNA compatible TV or through other DLNA devices.
- Choose to record in AVCHD for the highest quality viewing on an HDTV or archiving, or in MP4 format for easy sharing with mobile devices or cloud applications.
- Connect directly to an external drive for easy and secure storage of your memories, without a PC.**



51x | **32GB** | **SD**
Advanced Zoom | Internal Memory | Card Slot

VIXIA HF R32

51x | **8GB** | **SD**
Advanced Zoom | Internal Memory | Card Slot

VIXIA HF R30

51x | **SD**
Advanced Zoom | Card Slot

VIXIA HF R300

KIT CONTENTS

VIXIA HF R32 shown

- VIXIA HF R32/R30/R300
- Battery Pack BP-709
- Compact Power Adapter CA-110
- Stylus Pen
- Mini HDMI Cable HTC-100/S*
- USB Interface Cable IFC-300PCU
- Pixela Video Browser / Network Utility Disc (VIXIA HF R32/R30 only)
- Pixela Transfer Utility Disc (VIXIA HF R300 only)
- ImageBrowser EX / Image Mix / Music Data Disc

SDHC/SDXC memory cards are recommended for capacity and guaranteed speed. Class 4 or higher speed required for 1920 x 1080 recording mode.
One-time registration is required. *Also available as optional accessory. **VIXIA HF R32 and HF R30 only.

usa.canon.com/camcorder

ADVANCED ZOOM



Canon's exclusive Advanced Zoom system combines Genuine Canon Optics with proprietary Canon **DIGIC DV** Image Processor technology to deliver an extended seamless zooming range with superb image quality. Advanced Zoom boosts the native optical zoom range up to 51x with the VIXIA HF R-Series.



SELECTABLE FRAME RATES



Native **24p** Mode allows recording at 24 frames per second – a big advantage for serious filmmaking. **24p Cinema Mode**¹ offers a video frame rate of 24p with the option to adjust color and tonal characteristics to evoke the look and feel of a big-screen movie. **30p Progressive Mode**¹ is a professional-level feature that delivers clarity to fast-action subjects and is ideal for clips intended to be posted on the Web.



AUDIO SCENE SELECT



Audio Scene Select makes it even easier to capture clear, high quality audio with a choice of five audio modes to choose from based on your shooting situation: Standard, Music, Speech, Forest and Birds, and Noise Suppression. Each of these modes has pre-determined optimized settings best suited for the shot you're capturing, resulting in realistic and immersive audio. Audio settings can also be custom set to meet your shooting needs.



HD-TO-SD DOWNCONVERSION



Use this feature to convert recorded high definition video to standard definition files while safely preserving the original HD video. The downconverted video files can be quickly and easily edited, shared online via video and photo sharing sites, or recorded to DVD.

FULL HD RECORDING



VIXIA High Definition camcorders not only capture images in Full HD, but record and output at 1920 x 1080 as well, so you get Full HD from lens to screen. Because this meticulous level of detail is fully supported by the unmatched quality of Genuine Canon Optics and proprietary Canon **DIGIC DV III** HD video image processing technologies, Canon camcorders offer an HD experience like no other.



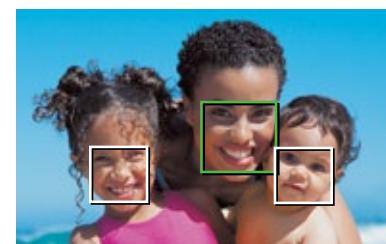
TOUCH PANEL LCD SCREEN



Canon's Touch Panel LCD Screen offers easy menu navigation and quick control over a variety of camcorder functions – such as scene selection, Genuine Canon Face Detection and Touch & Track – right at your fingertips. Select VIXIA camcorders feature a new full Flat Touch Panel LCD that provides super intuitive control, even for beginning users. For those less familiar with drag gestures, "pressable" buttons are available to offer reassuring control over camera operations.



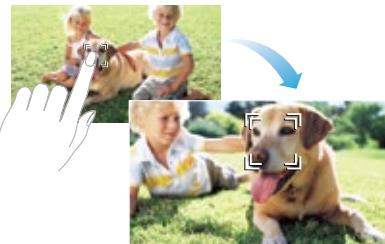
GENUINE CANON FACE DETECTION



Canon's remarkable Face Detection technology automatically detects up to 35 faces and displays up to 9 detection frames at one time. Continuous autofocus and auto exposure tracking of detected faces keeps main subjects sharp and clear throughout each scene. The system is so intelligent that it recognizes faces that are turned down or sideways. In addition, a specific face may be selected as the main subject for continuous tracking.



TOUCH & TRACK



Touch & Track allows any subject (pets, vehicles, etc.) to be the focal point of your video simply by selecting it on the Touch Panel LCD. It allows you to concentrate on shooting the scene while the camcorder continuously tracks the selected subject, automatically adjusting focus and exposure as needed. You can also choose to adjust focus or exposure independently by selecting Touch Focus or Touch Exposure.

FLASH MEMORY RECORDING



Canon VIXIA camcorders record video and capture photos to an internal flash memory drive² or directly to removable SD memory card(s). Unlike other recording formats, flash memory technology has no moving parts, reducing the risk of data loss should you accidentally jolt or drop your camcorder. All VIXIA camcorders are compatible with SDXC memory cards, which provide super-high capacity storage and ultra-fast data transfer speeds.

STORY CREATOR



Now updated with more helpful functionality, Story Creator assists you in producing organized videos with logical storylines. Choose one of five different themes – Travel, Kids & Pets, Party, Ceremony and Blog – and the camcorder provides a list of suggested scenes plus specific shooting tips that help with scene structure and composition. After you've captured your footage, Story Creator helps you categorize, rate and reorder your scenes, making it easy to create your masterpiece.



CINEMA-LOOK FILTERS



Choose from among nine filters as you record to reproduce professional cinematic looks. **Cinema** Standard recreates the warm tones of classic film. **Cool** adds a bluish, futuristic tint. **Dramatic B&W** creates bold, high-contrast B&W movies. **Dream*** provides a soft focus effect. **Memory*** produces a misty "flashback" look. **Nostalgia** recreates the look of old TV programs. **Old Movie** produces an aged appearance. **Sepia** applies an antique tint. **Vivid** accentuates primary colors.



SMART AUTO



Smart AUTO makes shooting great video easier than ever before. Using the power of Canon's **DIGIC DV III** Image Processor, the camcorder intelligently detects and analyzes faces, brightness, color, distance and movement, then automatically selects the best settings for the scene. Whether you are capturing a sunset, a day at the beach, or a fast-paced soccer game, Smart AUTO ensures optimal recording for beautiful images and exceptional results.



DIGITAL CAMCORDER SPECIFICATIONS CHART

HD CAMCORDER	VIXIA HF G10	VIXIA HF M52	VIXIA HF M50	VIXIA HF M500	VIXIA HF R32	VIXIA HF R30	VIXIA HF R300
							
Internal Storage	32GB	32GB	8GB	—	32GB	8GB	—
Image Sensor					 FULL HD 1920×1080	 FULL HD 1920×1080	 FULL HD 1920×1080
Image Processor							
Image Stabilizer	 POWERED IS DYNAMIC	 POWERED IS DYNAMIC	 POWERED IS DYNAMIC	 POWERED IS DYNAMIC	 POWERED IS DYNAMIC	 POWERED IS DYNAMIC	 POWERED IS DYNAMIC
Instant AF					—	—	—
Wi-Fi®	—			—			—
Zoom Ratio (Optical/Digital)	10x/200x Video Only	10x/200x Video Only	10x/200x Video Only	10x/200x Video Only	32x/1020x Video Only	32x/1020x Video Only	32x/1020x Video Only
Advanced Zoom	—	—	—	—	51x	51x	51x
Format	AVCHD [†] (up to 24 Mbps)	AVCHD [†] (up to 24 Mbps) or MP4	AVCHD [†] (up to 24 Mbps) or MP4	AVCHD [†] (up to 24 Mbps) or MP4	AVCHD [†] (up to 24 Mbps) or MP4	AVCHD [†] (up to 24 Mbps) or MP4	AVCHD [†] (up to 24 Mbps) or MP4
Recording Media	Flash Memory	Flash Memory	Flash Memory	Flash Memory	Flash Memory	Flash Memory	Flash Memory
Memory Card Slots	2x SD/SDHC/SDXC	1x SD/SDHC/SDXC	1x SD/SDHC/SDXC	1x SD/SDHC/SDXC	1x SD/SDHC/SDXC	1x SD/SDHC/SDXC	1x SD/SDHC/SDXC
Total Pixels	2.37 Megapixels	2.37 Megapixels	2.37 Megapixels	2.37 Megapixels	3.28 Megapixels	3.28 Megapixels	3.28 Megapixels
Still Image Recording	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)	1920 x 1080 (16:9 only)
Full HD 1920x1080 Video Recording	Yes	Yes	Yes	Yes	Yes	Yes	Yes
24Mbps Recording	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Minimum Focusing Distance (Wide/Tele)	10 mm/40 cm (Tele Macro)/1 m	10 mm/40 cm (Tele)/1 m	10 mm/40 cm (Tele)/1 m	10 mm/40 cm (Tele)/1 m	10 mm/50 cm (Tele)/1 m	10 mm/50 cm (Tele)/1 m	10 mm/50 cm (Tele)/1 m
5.1-Channel Surround Sound	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	Yes (Optional SM-V1 Microphone Required)	—	—
Viewfinder	Yes	—	—	—	—	—	—
Smart AUTO	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Native 24p Mode	Yes	—	—	—	—	—	—
LCD Screen	3.5" High Resolution Touch Panel Wide Screen LCD Approx. 922,000 dots	3.0" Flat Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Flat Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Flat Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Flat Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Flat Touch Panel Wide Screen LCD Approx. 230,000 dots	3.0" Flat Touch Panel Wide Screen LCD Approx. 230,000 dots
USB 2.0 Hi-Speed	Yes	Yes	Yes	Yes	Yes	Yes	Yes
MIC Terminal	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)	Yes (Manual Audio Level Control)
HDMI Terminal	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)	Yes (Supports 1080 output, CEC, x.v.Color)
Dimensions (W x H x D)	Approx. 3.0 x 3.1 x 5.9 in. / 77 x 78 x 151 mm	Approx. 2.7 x 2.5 x 4.8 in. / 68 x 64 x 121mm	Approx. 2.7 x 2.5 x 4.8 in. / 68 x 64 x 121mm	Approx. 2.7 x 2.5 x 4.8 in. / 68 x 64 x 121mm	Approx. 2.1 x 2.2 x 4.5 in. / 54 x 55 x 115mm	Approx. 2.1 x 2.2 x 4.5 in. / 54 x 55 x 115mm	Approx. 2.1 x 2.2 x 4.5 in. / 54 x 55 x 115mm
Weight (Body Only)	Approx. 19.2 oz. / 545 g	Approx. 10.9 oz. / 310g	Approx. 10.9 oz. / 310g	Approx. 10.9 oz. / 310g	Approx. 8.8 oz. / 250g	Approx. 8.8 oz. / 250g	Approx. 8.8 oz. / 250g

⁵⁶ [†] High definition footage in the AVCHD format can be copied onto DVD media with included software. However, DVD media containing AVCHD footage should only be used in AVCHD compatible players, otherwise the DVD player may fail to eject the media and may erase its contents without warning.

DIGITAL CAMCORDERS ACCESSORIES CHART

CAMCORDERS	Cases					Batteries				Chargers/Adapters		
	Soft Carrying Case SC-2000	Professional Video Case SC-A1000	Soft Carrying Case SC-A80	Video Case FC-10	KATA Small Shoulder Bag	BP-827	BP-819	BP-808	BP-727	BP-718	CG-700	CG-800
VIXIA HF G10	•	•				•	•	•				•
VIXIA HF M52, M50, M500	•	•	•		•				•	•		•
VIXIA HF R32, R30, R300	•	•	•	•	•			•	•	•		•

CAMCORDERS	Chargers/Adapters			Lenses				Microphones			Video Lights		Waterproof Case
	CA-570	CA-110	USB Adapter UA-100	WD-H58W	WD-H43	TL-H58	TL-H43	Wireless WM-V1	5.1-Channel Surround SM-V1	Stereo DM-100	VFL-2	VL-5	WP-V4
VIXIA HF G10	•			•		•		•	•	•	•	•	
VIXIA HF M52, M50, M500		•	• ^{\$\$}		•		•	•	•	•	•	•	•
VIXIA HF R32, R30, R300		•	• ^{\$\$}					•					

CAMCORDERS	Remote Controls			Cables				Straps				Media Cases	
	RA-V1	Wireless Controller WL-D89	ZR-2000	Stereo Video Cable STV-250N	HDMI Cable HTC-100	Component Video Cable CTC-100	USB Cable IFC-400PCU	Neck Strap NS-10	Shoulder Strap SS-600	Shoulder Strap SS-650	Wrist Strap WS-20	DA-10 (Black/Maroon)	SW-10 (Black/Maroon)
VIXIA HF G10		•	•	•	•	•	•	•	•	•	•	•	•
VIXIA HF M52, M50, M500	•	•	• ^{\$\$}	•	•		•	•	•	•	•	•	•
VIXIA HF R32, R30, R300				•	•		•	•	•	•	•	•	•

Where Creativity Meets Inspiration.

CINEMA EOS

LEAVE NO STORY UNTOLD

Designed from the ground up, the Cinema EOS system is there to serve the evolving needs of the cinematography world. Beginning with the revolutionary EOS C300 Digital Cinema Camera, the Cinema EOS system expands with the EOS C500 4K Digital Cinema Camera, the EOS-1D C 4K DSLR Cinema Camera which is the first hybrid DSLR camera to record in full 4K, and the versatile EOS C100 Digital Video Camera, Canon continues to help storytellers speak to creativity. Compatible with the evolving lineup of Canon EF Cinema and EF Lenses and complemented by an extensive service, support and education infrastructure, the Canon Cinema EOS system offers unrivaled versatility with a limitless potential for growth.

Learn more at: cinemaeos.usa.canon.com



NEW EOS C500 **4K**

EOS C300

NEW EOS C100

EOS-1D C **4K**

PROFESSIONAL CAMCORDERS & PROJECTORS



XF305 | XF300

High Definition Camcorder

A Revolution in High Definition

- File-based recording: MPEG-2 4:2:2 50Mbps codec (Canon XF Codec) to Compact Flash (CF) cards (dual slots)
- Genuine Canon 18x HD L-series Lens
- 3 Canon native 1920 x 1080 CMOS Image Sensors
- Canon **DiGIC DV III** Image Processor
- SuperRange Optical Image Stabilization system with Dynamic and Powered modes
- Multiple recording bit rates, resolutions and variable frame rates
- Industry standard HD-SDI output, genlock and SMPTE time code terminals (XF305 only)
- Large 4.0-inch 1.23-megapixel LCD and High Resolution 1.55-megapixel EVF
- Fully customizable image, operation and display adjustments
- Onboard waveform monitor and vectorscope; 2 XLR terminals with independent audio level control



XF105 | XF100

High Definition Camcorder

High Definition Comes of Age

- Compact, lightweight design for extreme portability and usability
- File-based recording: MPEG-2 4:2:2 50Mbps codec (Canon XF Codec) to Compact Flash (CF) cards (dual slots)
- Genuine Canon 10x HD Video lens
- Canon native 1920 x 1080 CMOS Image Sensor
- Canon **DiGIC DV III** Image Processor
- SuperRange Optical Image Stabilization system with Dynamic and Powered modes
- Supports 3D and Infrared shooting
- Multiple recording bit rates, resolutions and variable frame rates
- Industry standard HD-SDI output and genlock/SMPTE time code terminals (XF105 only)
- Large 3.5-inch 920,000 dot LCD monitor and EVF
- Fully customizable image, operation and display adjustments



XA10

High Definition Camcorder

Ultraportable Pro HD Performance

- Ultra-compact and lightweight
- Records to a 64GB internal flash drive or directly to 2 SDXC memory card slots
- Genuine Canon 10x HD Video Lens and Canon **DiGIC DV III** Image Processor
- Canon 1/3-inch native 1920 x 1080 CMOS Image Sensor
- 24Mbps Recording – the highest bit rate in AVCHD
- Variable frame rates: 60i, 30p, 24p and Native 24p
- SuperRange Optical Image Stabilization system with Dynamic and Powered modes
- Supports infrared shooting
- 2 built-in XLR terminals with independent audio level control
- Professional Shooting Assist Functions, including enhanced zebra pattern, color peaking, Custom Key and Dial and color bars
- 3.5-inch 922,000 dot Touch Panel LCD monitor and EVF



REALiS

MULTIMEDIA PROJECTOR

WUX5000 | WUX4000 | WX6000 | SX6000

High Resolution and Exceptional Detail for Large Venues

The REALiS WUX5000, WUX4000, WX6000 and SX6000 are high-performance projectors featuring Canon's AISYS-enhanced **LCOS** technology and Genuine Canon lenses to deliver rich, seamless images with exceptional color reproduction. Both the REALiS WUX5000 and WUX4000 offer superb **WUXGA (1920 x 1200)** resolution, while the REALiS WX6000 has a native **WUXGA+ (1440 x 900)** resolution and the REALiS SX6000 offers a native **SXGA+ (1400 x 1050)** resolution. Providing an impressive degree of brightness, from the 4000 lumens of the REALiS WUX4000 to the spectacular 6000 lumens of the REALiS SX6000, these four models also feature interchangeable lenses, powered vertical/horizontal lens shift, and a full set of input/output terminals. Delivering maximum performance with minimal size, the REALiS WUX5000, WUX4000, WX6000 and SX6000 projector models from Canon are ideal solutions for end-users seeking high image reproduction such as photo/design professionals and education institutions. For more information visit usa.canon.com/projectors.



PIXMA INKJET PRINTER



PIXMA MG8220

Photo All-in-One Inkjet Printer

Wi-Fi¹ CERTIFIED 9600² dpi Maximum • 1 pl Technology ChromaLife100+ 3.5" TFT

Wireless¹ All-In-One Photo Printer with Intelligent Touch System

The PIXMA MG8220 printer has built-in Wi-Fi® technology for easy wireless printing and scanning.¹ With Intelligent Touch System, the top of the printer turns into a sleek, responsive touch panel with buttons that light up only as needed. You can scan film and slides with the built-in Film Adapter Unit, plus print borderless⁴ photos up to 8.5" x 11" with a maximum print color resolution of 9600 x 2400 dpi.² Use PIXMA Cloud Link to print templates and registered members of CANON iMAGE GATEWAY, as well as Picasa Web Albums can print pictures from their online photo albums stored in those services⁸ without a computer.



PIXMA MG6220

Photo All-in-One Inkjet Printer

Wi-Fi¹ CERTIFIED 9600² dpi Maximum • 1 pl Technology ChromaLife100+ 3.0" TFT

Wireless¹ All-In-One Photo Printer with Intelligent Touch System

Operate your PIXMA MG6220 printer with ease with the Intelligent Touch System, and print gorgeous borderless⁴ photos up to 8.5" x 11" with a maximum 9600 x 2400 print color dpi.² Six individual ink tanks, including a gray ink, produces professional-quality color and black & white photos.



PIXMA MG5320

Photo All-in-One Inkjet Printer

Wi-Fi¹ CERTIFIED Auto Duplex Print 9600² dpi Maximum • 1 pl Technology

Wireless¹ All-In-One Photo Printer with Built-In Auto Duplex Printing

Print and scan wirelessly with the PIXMA MG5320 printer using its built-in Wi-Fi® technology.¹ With its 3.0" LCD, outstanding 9600 x 2400 maximum color dpi² and a 5 individual ink tank system, you can print beautiful borderless⁴ photos up to 8.5" x 11". Built-in Auto Duplex Printing allows you to automatically print on both sides of the paper if you choose, while the Easy-PhotoPrint app enables wireless printing and scanning from compatible smartphones and other compatible mobile devices⁵.

CanoScan 9000F

Film & Negative Scanner



High Speed 9600dpi CCD Scanner with Built-In Professional Film Scanning

The CanoScan 9000F Color Image Scanner has 7 easy buttons to quickly copy, scan, e-mail or create multi-page PDF documents. For fast scanner operation, the White LED eliminates warm-up time⁶, and built-in FARE 3.0 retouching technology helps to enhance your final images. To save time, you can batch-scan up to twelve 35mm frames or up to four slides.



PIXMA PRO-1

Professional Inkjet Printer

12 Individual Inks OIG System Ethernet 4800² dpi Maximum LUCIA Ink Borderless Printing

Exactly as You Envisioned

The PIXMA PRO-1 printer delivers professional caliber performance and high-speed large-scale printing up to 13" x 19". Features an up to 4800 x 2400 dpi² FINE print head and 12 individual LUCIA ink tanks for phenomenal black and white prints. The Chroma Optimizer helps enhance blacks, delivers an expanded color gamut and provides a uniform gloss across the print. The OIG System helps define the optimal mix of colors and placement for smooth gradation, with reduced graininess, bronzing and metamerism.



PIXMA PRO-10

Wireless Professional Inkjet Printer

Wi-Fi CERTIFIED LUCIA Ink FINE Borderless Printing OIG System PicBridge

Professional Pigment Based Wireless¹ Photo Printing

Using a 10-ink pigment color system combined with the Optimum Image Generating System and Chroma Optimizer results in stunning prints up to 13" x 19". Three dedicated black inks produce incredible monochrome prints and smooth tonal gradations so your pictures come out exactly as you envisioned.



PIXMA PRO-100

Wireless Professional Inkjet Printer

Wi-Fi CERTIFIED ChromaLife100+ FINE Borderless Printing OIG System PicBridge

High-Speed and High Performance Wireless¹ Photo Printing

The 8-ink dye based ChromaLife 100+ system combined with the Optimum Image Generating System gives you the tools you need to faithfully reproduce your images. Add to that the easy to use Print Studio Pro software and connectivity options like Wi-Fi®, Ethernet and USB and you have a professional machine that easily fits into your workflow.



SELPHY CP900

Wireless Compact Photo Printer

Wi-Fi CERTIFIED 100⁷ YEARS PRINT 16.8 million colors Dye-Sub ID Photo Print Memory Card Print Image Optimize

High Quality, Easy-to-Use Wireless¹ Compact Photo Printer

Light and compact, you can print beautiful, borderless photos in vibrant color or Black & White in Card or Postcard size whenever you are ready, wirelessly! These prints will be water-resistant and can last up to 100 years⁷! Preview your images on the 2.7" Tilt-up LCD and easily turn your favorite pictures into an art-inspired collage with the image Shuffle feature.

EDUCATION & INSPIRATION

CANON DIGITAL LEARNING CENTER



CANON LIVE LEARNING



Learn from the Pros

Canon Live Learning (CLL) presents exclusive educational experiences offered around the country delivering dynamic learning opportunities for enthusiasts and professionals through workshops and high quality hands-on classes. Led by industry experts and professional photographers, including Canon's Explorers of Light, you will gain both technical and creative expertise through these exciting programs.

For Professionals

For professionals, CLL offers high-level instruction based on achieving results. Canon provides professional imagemakers with the educational resources needed to stay in touch with industry demands across the country, including the new Canon Hollywood Professional Technology & Support Center.

Education & Inspiration

Canon's collaborative effort with professional imagemakers, the Canon Digital Learning Center (CDLC) is an on-line educational resource designed to help users evolve and advance their skills. The CDLC covers a gamut of hardware, software and technique mastery topics encompassing still and video capture, printers and accessories. Continuously updated, the CDLC contains an ever-growing collection of practical information in the form of downloadable QuickGuides, instructional articles, video tutorials and a Canon product knowledge base. The CDLC informs and inspires at every step — Read interviews with renowned imaging experts and browse through galleries of eye-catching and history-making photos, videos and short films.

To get started today, visit:
learn.usa.canon.com

With instruction from industry pros, discover new creative and technical opportunities made possible by EOS HD-capable DSLRs. Our hands-on intensive workshops are designed for video and film professionals who want to master the cinematographic capabilities of the EOS HD DSLR, as well as still photographers looking to expand their professional offerings to the moving image. New professional offerings are always in development for our range of still, print and moving imagemakers.

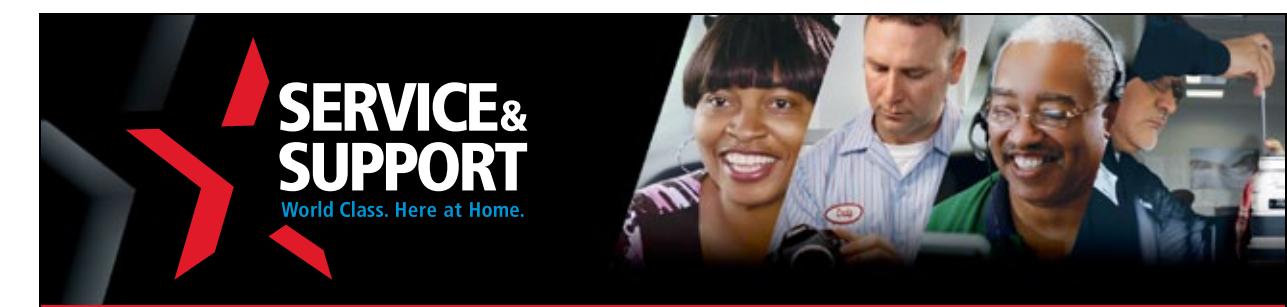
For Enthusiasts

Canon brings enthusiasts to a new level of experience with single-day and weekend immersion events to optimize creativity.

Canon's inspirational Explorers of Light and other industry professionals lead workshops and seminars, teaching enthusiasts the keys to maximizing their personal vision through field proven techniques and creative insights. Overviews on HD Video and Canon Speedlites lay the groundwork for a broad range of technical and creative skills aligned to your personal style.

For the adventuresome enthusiast, Canon combines some of the most beautiful and exciting locations in the USA with our elite Explorers of Light instructors for the EOS Destination Workshops. These intimate two-day workshops take the CLL experience into the field.

For current course offerings and behind the scenes videos of our workshops, visit:
usa.canon.com/canonlivelearning



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Customer Contact Center

Canon U.S.A. maintains a 100% U.S.-based call center staffed with over 500 Canon employees. Whether by telephone, e-mail or the Web, highly trained specialists stand ready to assist Canon U.S.A. customers at every level of expertise. Committed to quick and easy resolution of all support issues, our specialists deliver industry-leading response times and quality support. Canon is further committed to continual service improvement and investment in customer support technologies.



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Canon Professional Services (CPS) provides significant membership benefits to individual full-time

working professionals who use qualifying Canon equipment. In addition to 24/7 international and domestic telephone support, CPS offers to qualified members (depending on membership level) expedited and discounted repair service, service loaners, equipment evaluation loans, free "clean and check" coupons, on-site support at shows and events, discounts on Canon Live Learning workshops and more.



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One Canon Plaza
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Canon Hollywood
Professional Technology and Support Center
6060 Sunset Boulevard
Los Angeles, CA 90028 U.S.A.

Canon Canada, Inc.
6390 Dixie Road
Mississauga, Ontario L5T 1P7 Canada

Canon Latin America, Inc.
703 Waterford Way, Suite 400
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